

An appeal to support AIM For Seva
Sent July 8, 2014



All India Movement for Seva Educating rural India through Free Student Homes

- Founded in 2000 by Swami Dayananda Saraswati.
- **Our Vision:** To transform society through a movement of caring for the remote and poor children of India.
- **Our Mission:** To take complete care of the children's educational and healthcare needs through Free Student Homes.



An All India Movement for Seva Benefit Program



*An Operatic Ballet Extraordinaire
Kalidasa's*

MEGHADOOTAM

The Cloud Messenger

Music Director:

Oscar-nominated artist Smt. Bombay Jayashri Ramnath

**Saturday, August 23 at 7 PM
Chabot College Performing Arts Center
25555 Hesperian Blvd
Hayward, CA 94545**

Website: <http://www.aimforsewabayarea.org/>

Donation Form: <http://www.aimforsewabayarea.org/aims/afsdonationform.pdf>

Dear Friend,

May I please ask for your support for an important and worthy cause, that of transforming the lives of millions of poor tribal children of India. Called AIM for Seva (service), this movement has devised an innovative way of educating 8 to 14 year old children, by building Free Student Homes (FSHs) next to existing schools, and taking responsibility for the children's education, housing and healthcare.

AIM for Seva is well managed, and very effective. We have already built over 100 FSHs, with 35,000 students educated, and 9,000 villages covered. It takes just \$450, fully tax-deductible, to sponsor a child for 1 year, compared to \$45,000 in the U.S.

In 2014, in the Bay Area, we hope to raise at least \$250,000, enough to start 1 new FSH, and take complete care of 300 to 400 students for one year. Can I please count on your generosity to support this worthy work? Please visit our website if you want details and please send your donations now.

I am very happy to invite all donors to a grand celebration of the 2014 fundraising. On Saturday, August 23, we will be staging a classy, quite-out-of-the-ordinary operatic ballet, Kalidasa's Meghadootam by India-based artists. The music for this unique production is especially composed by Bombay Jayashri (Oscar nominated for The Life of Pi). This show is by invitation only - no tickets are being sold. And there will be no fund raising at the event. It will be at the Chabot College Performing Arts Center in Hayward. We will send you passes for it.

Vijay Kapoor
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More details at <http://www.aimforsevabayarea.org>
Donation Form at <http://www.aimforsevabayarea.org/aims/afsdonationform.pdf>
Matching Gift Companies at <http://www.aimforsevabayarea.org/aims/match.html>