

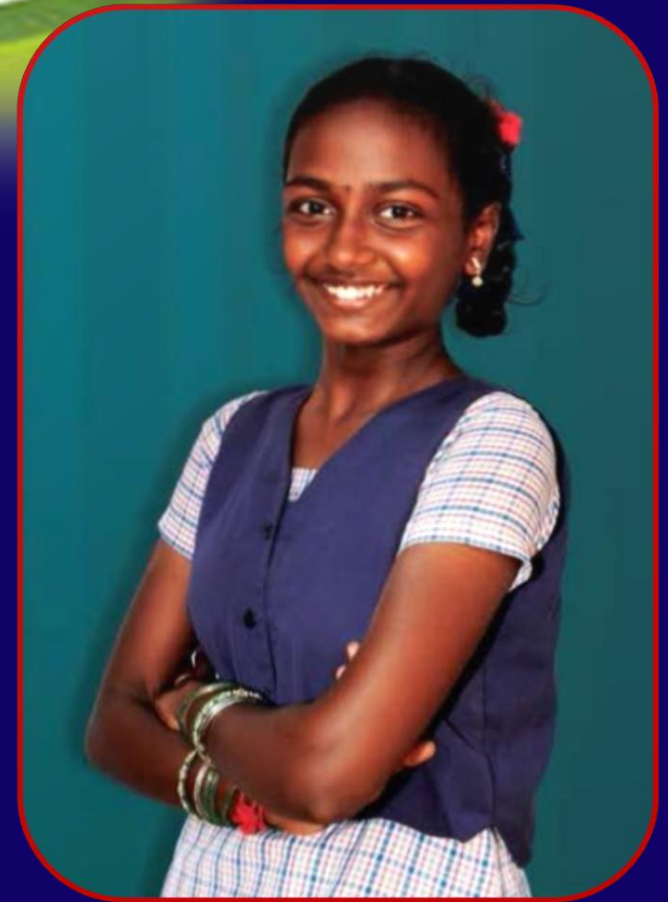
Bharata Desha Hitaya
For the well-being of Bharata

AIM FOR SEVA, BAY AREA, 2014



AIM for SEVA
All India Movement

- AIMS – All India Movement for Seva (service)
 - Aims to solve a significant nationwide problem in India



India's Illiteracy Problem in Tribal Villages



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- More than 100 million live in tribal areas in India
- Dropout rates are as high as 84% among children in rural India
- Over 42 million children aged between 4 and 15 are NOT in school



JOIN THE MOVEMENT

Started by Swami Dayananda Saraswati in the year 2000



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A Movement Called AIM for Seva

- India's leading education charity for children in rural areas
- Non-profit Organization under IRS 501(c)(3)
- Educating rural India through the concept of **Free Student Homes (FSHs)**



Why focus on FSHs, and not on building schools?



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- Physical distance, economic factors and social imperatives are barriers
- Building schools may solve distance, but not economic and social factors
- Building more schools (in villages) is not economically viable as it requires huge infrastructure and due to lack of qualified teachers

Building FSHs is a more viable solution



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- It addresses the problems of access, economic necessity and dysfunctional families better
- The central and state governments have done well in building schools
- AIM for Seva helps existing schools function better



Andhra Pradesh



Gujarat



Madhya Pradesh

Each FSH is a home away from home - Plus



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- **Access** – children use vans or buses where schools are more than a km away
- **Personal Supervision** – warden knows the unique needs of each child and keeps in touch with parents
- **School Supplies** – books, uniform, lunch box, school bag, shoes etc, are provided
- **Health Care** – regular medical and dental care
- **Academic Assistance** – after-school support, meeting teachers
- **Extra-curricular Activities** – sports, vegetable gardening, plays

Life in a Free Student Home



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What is unique about AIM for Seva?



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- **AIM for Seva** takes care of the complete schooling and other needs of the children and makes them ready to enter life with education, values and confidence
- **AIM for Seva** takes them to the finish line!



Seema Rawat wants to become a computer engineer



S. Muthuprakash wants to become a doctor and serve in rural India

What were the goals in 2000 when AIMS was started?



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- Build a FSH in each of the 600+ districts of India
- Stay focused on FSH, but be open to other needs (such as schools, hospitals, vocational training centers, etc.)

Every Small Step is a Giant Leap



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From humble beginnings more than a decade ago, AIM for Seva has now established its presence in over 15 states; having empowered close to 14,000 rural students

AIM
FOR
SEVA
SO FAR



100

FREE
STUDENT
HOMES

14,000

STUDENTS

10

MILLION

STUDENT-TO-
COMMUNITY
IMPACT

OVER

95%

PASS RATE IN
BOARD EXAMS



15 STATES
ACROSS INDIA

GLOBAL
PRESENCE

Progress Snapshot



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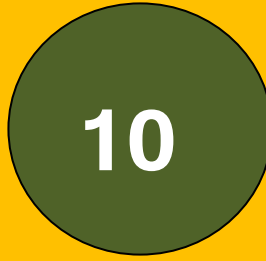
In 13 years, 129 projects across rural education, healthcare and empowerment programs were set up



Free
Student
Homes



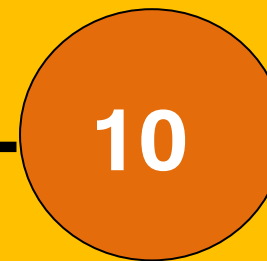
Educational
Institutions



Health
Care



Special
Projects



Projects



+

+

+

=

Seva for Every State



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States	Student Homes	Educational Institutions	Health Care	Special Projects
Andhra Pradesh	16		1	2
Bihar		1	1	
Gujarat	8	2	2	
Harayana	1			
Himachal Pradesh	1			
Karnataka	22			
Kerala	3			
Madhya Pradesh	10	1	1	
Maharashtra	7			
Orissa	2			
Puducherry	1			
Rajasthan	2			
Tamil Nadu	21	6	2	5
Uttar Pradesh	2		2	
Uttarkhand	4			3

Growth of AIM for Seva



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Year

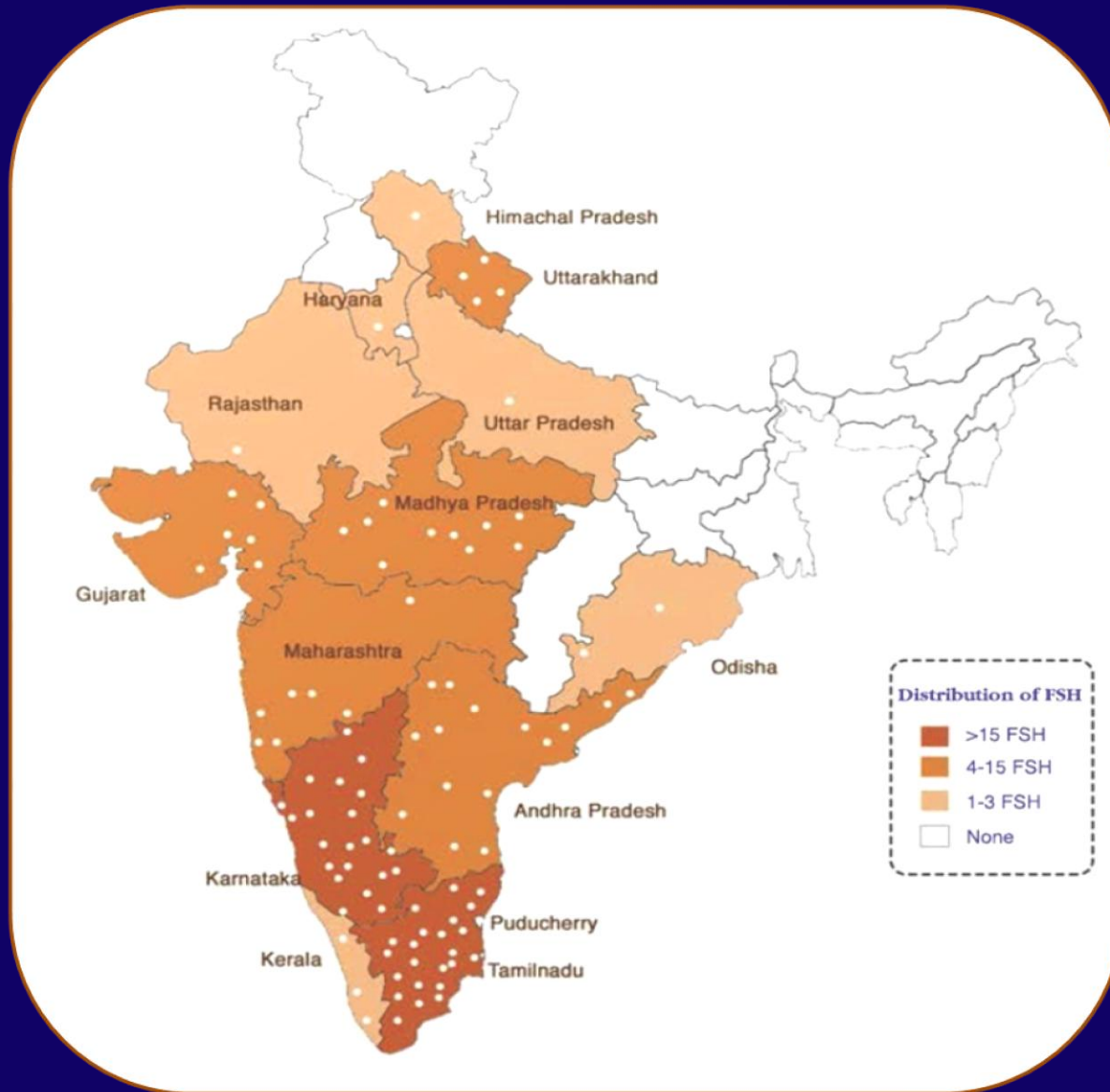


Total Number of Projects

Distribution throughout India



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A Beautiful Picture of the first 100 FSHs!



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EDUCATING RURAL INDIA - FREE STUDENT HOMES

Child sponsorship \$450



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- **\$450** pays for one year of living expenses in FSH and school fee of a child
 - Food, clothing, medical
 - School fees
 - Tuition fee
- **In comparison, US boarding schools cost \$45,000**

Sponsor a Child



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- **\$450 per year**
- **After tax \$300**
- **Less than \$1 per day**



Your commitment to take a child to the finish line



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- \$450 per year for 10 years will complete a child's education
- It takes only 10 years to fully empower and transform a life
- This will lead to empowered future generations



Sponsor building a new FSH in your chosen location



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- **Leave a legacy**
- **FSH is named after you or your loved one**
- **Home for 50 children!**
- **Select the state and district of your choosing**



100th FSH BUILT IN LUCKNOW, U.P. IN 2013

A generous donor from the Bay Area did just that



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- A Free Student Home supported by Sri Ramesh Kesanupalli, in memory of his late wife, Sowmya Kesanupalli
- Under construction



Help build a new FSH – leave a powerful legacy



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- \$100,000; after tax \$70,000
- You can pay in installments
- \$14,000 / year for 5 years (after tax)
- Multiple families members can donate together

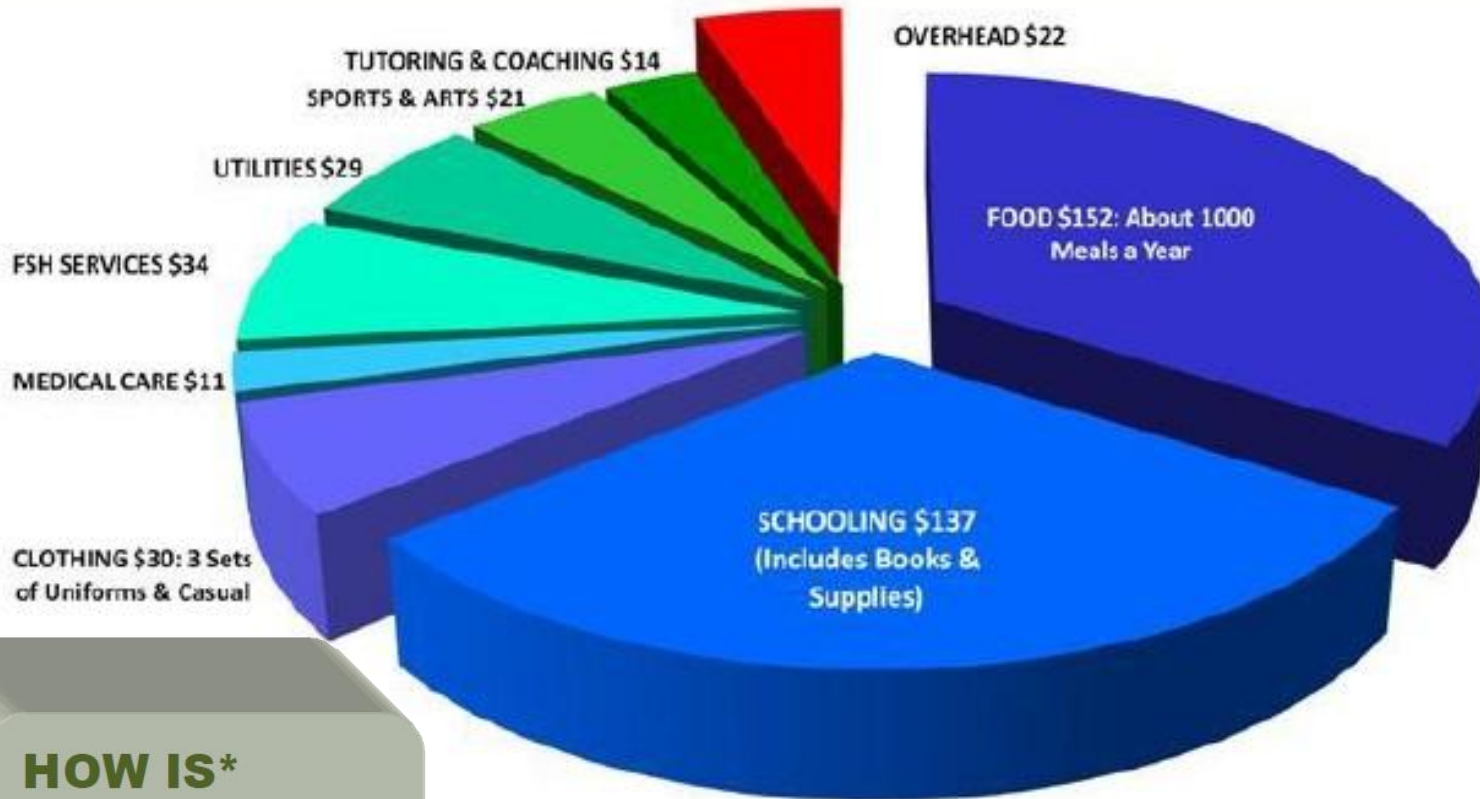
A Free Student Home



How Is your money spent?



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**HOW IS*
YOUR MONEY
SPENT?**

*Based on 2011 & 2012
Financial Statements

Become a leader by influencing others to follow you



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Talk to your family, friends and coworkers about sponsoring a child



Spreading smiles across rural India

India gave us a lot



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- We are what we are because of the great education we got in India
- This is the single most important gift given to us in our life
- Now we give this gift back to the Children of our Nation



Bay Area Celebration for 2014 fund raising



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An Operatic Ballet Extraordinaire Kalidasa's MEGHADOOTAM The Cloud Messenger



Concept & Production: Cleveland Cultural Alliance (CCA)

An exiled man, pining for his wife, calls upon
A passing cloud to carry his message of love.
CCA brings to stage this sublime classic by the
celebrated fifth century Sanskrit poet Kalidasa,
in the form of an operatic ballet.



Kalidasa's MEGHADOOTAM

The Cloud Messenger



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Music Director:
Oscar-nominated artist
Smt. Bombay Jayashri
Ramnath

Kalidasa's MEGHADOOTAM

The Cloud Messenger



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**Script Adaption &
Choreography:
Shijith Nambiar &
Parvathy Menon**

Kalidasa's MEGHADOOTAM

The Cloud Messenger



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National Tour Schedule 2014

San Francisco, CA	Aug 23
Atlanta, GA	Aug 24
Washington, D.C.	Aug 29
Raleigh, NC	Aug 30
Flushing, NY	Aug 31
Dallas, TX	Sept 1
Houston, TX	Sept 6
Chicago, IL	Sept 7
Detroit, MI	Sept 12
Philadelphia, PA	Sept 13
Binghamton, NY	Sept 14
Albany, NY	Sept 19
Boston, MA	Sept 20
Branchburg, NJ	Sept 21



AIM for Seva Bay Area Information



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- **Website:** <http://www.aimforsevabayarea.org/>
- **Donation Options:**
 - Donate on line
 - Donate by Credit Card
 - Donate by Check
- **Donation form available on the website**
- **List of Matching Gift Companies available on the website**

AIM for Seva Bay Area

Thanks you for your generous donation and support!



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Your Help Changes Lives

**Danam - Giving is twice blessed,
it blesses the one who gives and the
one who receives - -Swami Dayananda Saraswati**



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