



All India Movement for Seva (AIM for Seva), established in 2000, has helped in educating 30,000 rural and tribal children across India, and here is how you can participate in this grand program of caring and giving.

CHILDREN
HELPING
CHILDREN

Quote from Swamiji: The highest form of service is to help a person who is incapable of thanking in return.

All India Movement for Seva is an integrated community development program, reaching out to rural and tribal children across India. It is a not-for-profit organization founded by Pujya Swamiji Dayananda Saraswati in the year 2000, AIM for Seva's mission is to make educational facilities accessible to the underprivileged children in rural India.



Our Vision : To transform society through a network of seva, of caring, to bridge the urban-rural divide, empowering every person to contribute to the progress of the nation.



All India Movement for Seva helps tackle the problems related to rural education through a residential concept called the Free Student Hostel (FSH). We build FSHs near existing public schools where children are provided boarding and lodging, free education, after-school coaching, complete medical care, nutritious food, value based learning and living, yoga and extracurricular activities.

Our Mission: Empowerment through value-based education, and reaching out to children of rural India through a network of Free Student Hostels.

The Bright Side of Life: Teaching Children about Caring and Giving



A Note to Parents: Teaching kids about caring and giving is a valuable lesson for both you and the children. It is important that children learn at an early age to be considerate of others and to show compassion. When you educate children regarding service to others, who are less fortunate, you teach them important life lessons.

How will it help your children?

- Your children will embark on a journey to enrich the lives of underprivileged children in rural India. It will be an educational and inspiring experience, knowing that they are making a difference in a child's life.
- Gives children an opportunity to perform/organize/execute an event. Fundraisers will show them the significance of presentation, setting and reaching a goal, and accepting responsibility for completion.
- Creates a bond between children when its done as a group activity. They will learn about team work, social skill, working together, sharing and compromising with others. Also brings family and friends together.
- Caring and helping others enhances self-esteem, self-worth and self-confidence and also provides a sense of purpose.
- College recruiters search for kids involved in worthwhile causes which shows strong character values such as compassion, kindness, empathy etc., besides academics

Suggested to organize in summer so, it becomes an activity when school is out

"Think of giving not as a duty but as a privilege." -John D. Rockefeller Jr.

What can AIM for Seva CNC provide?

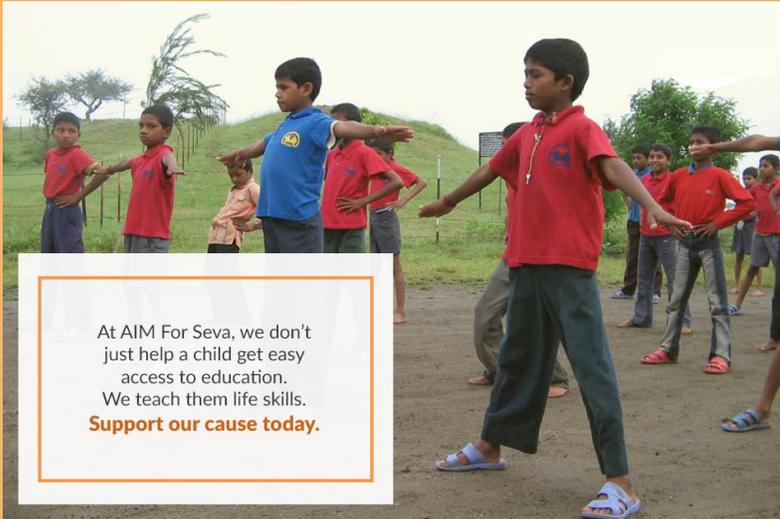
- Guide in selection of a location based on your needs (capacity, price, proximity, etc.,)
- Guide in targets for the fund raising event
- Guide with the process of promoting among friends and families
- Help to create websites, flyers, donation page etc.
- Help in ways to collect funds and provide tax receipts
- Help in the event, timeliness, equipment, etc.,
- Provide publicity of their efforts in our news letters and publications we advertise in like India West

What do YOU need to do?

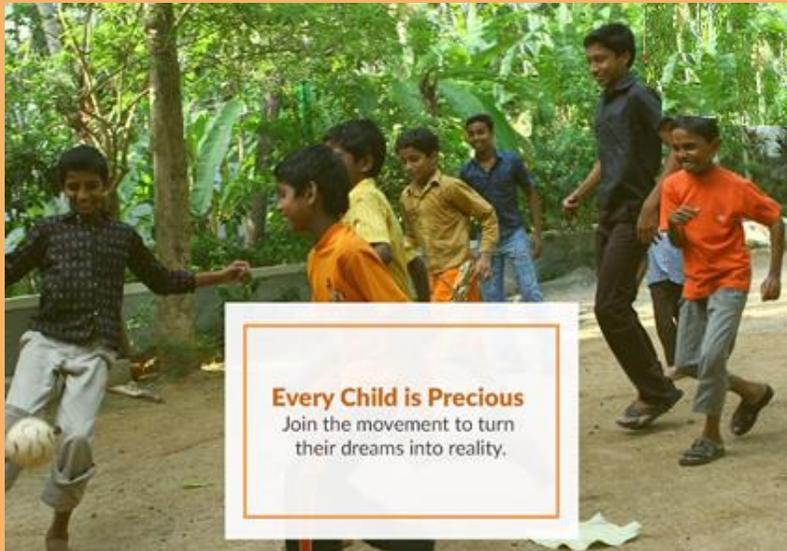
You need to have a passion or interest in helping the underprivileged

- Get approval from parents
- Form a team - like minded 5 or 6 is ideal and commit to execute it
- Willing to spend time on this besides all your other activities
- Provide your talent to the event !!, possibilities are performer, program manager, audio/visual, CMO, sales, host, MC, logistics, CFO
- AIM for Seva CNC can publicize your achievement in our news letters and publications also where AIM for Seva advertises like in India West, etc.,

Some Suggested Small AIM for Seva Projects



- Sponsor a child for three months – \$125
- Sponsor a child for six months – \$225
- Sponsor a child for one year – \$450
- Sponsor two children for one year – \$900



All donations for above go towards enabling a child's education, books, healthcare, room, board, clothes, and all incidentals that a child needs

Some Suggested Small AIM for Seva Projects

- Sponsor Health Care Expenses – \$2500
- Sponsor a Computer Lab for children – \$5000
- Sponsor a Solar Project for Green Energy – \$5000

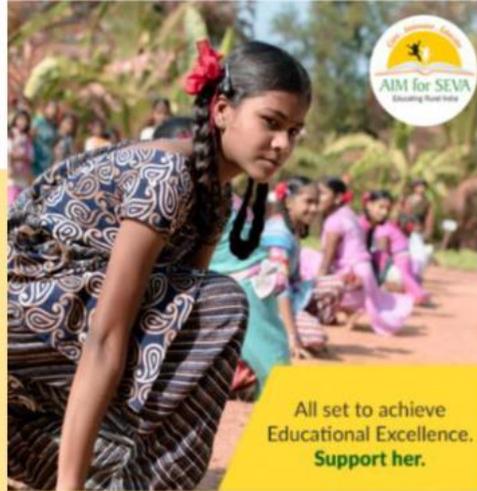




All India Movement for Seva

Educating Rural India

**CHILDREN
HELPING
CHILDREN**



**You can help
make their dream
a reality.**

We are raising funds for the project

Sponsor a Child for one year

All donations will go towards enabling a child's education, books, healthcare, room, board, clothes, and all incidentals that a child needs for a year

**Please support our Project
GOAL: RAISE \$500**

Flyer template

We will provide assistance (if needed) to create marketing material for your fund raising event

Website

www.aimforsevabayarea.org

Contact Information

Kumud singhal (ksinghal@ieee.org)

Madhu Grandhi (madhugrandhi@yahoo.com)

Success Story

Last year, Aria and Siana Kapoor raised \$6000 to setup a computer center for the boys living in AIM for Seva's Free Student Hostel in Udaipur, Rajasthan. Aria (11 years old) created a website to promote the cause and to raise funds did a 'Swim-a-thon' where she swam 70 laps. Her sister Siana (10 years old) performed an 'Avalu-a-thon' where she presented a one hour classical dance. The girls flew down from the USA with their family and inaugurated the computer center in February 2017. The center has 7 Lenovo computers, a printer and a trainer to teach the children. This was more than just donations. It established an emotional bond far beyond money. We can help your children with all the details.

Let's hear from them how they did it all

How did you come up with this idea of doing an adavu-thon and a swim-a thon?

We have participated in many walk-a-thons to raise money for our school and have also made cards for veterans. This time we thought of taking the dance and swim way.

Siana: I have been involved with Indian classical dance for 5 years.

Aria: And I have been swimming for 6 years. I also participated in COOL (Community Outreach Organization and Leadership) at school. We collected and donated socks to a homeless shelter and Halloween candy to US troops.

Did they do some kind of a preparation before the event?

Siana: Aria designed the website on her own, and we got help on the content.

Aria: Papa's friend helped us create a link for funds raised to go directly to AIM for Seva. We also made a poster to display at the events.

How was your experience in India?

Siana: This was our first trip to India. We really enjoyed it. It was a really unique experience. One of our favorite memories was visiting the Udaipur FSH. We played games with our new friends in Udaipur.

Aria: Even though we didn't speak a common language, we found it easy to interact. We loved the performances the kids had prepared.

Would you like to do such events in future?

Siana: We definitely want to do more events like this one. We hope to visit the FSH again in the future and perhaps visit another one in South India