



CHILDREN
HELPING
CHILDREN



Bhārata deśa hitāya
kuru sevām tvam
For the welfare of the country
do service

All India Movement for SEVA



Pūjya Swami Dayananda Saraswati (1930-2015), founder of AIM for Seva, was a spiritual teacher, profound thinker, philosopher and master of Vedanta

- **AIM for Seva is an integrated community development program, reaching out to rural and tribal children across India.**
- **It is a not-for-profit organization founded by Pujya Swamiji Dayananda Saraswati in the year 2000.**





Our Belief

Value-based education and cultural validation build self-confidence. Only a self-confident individual can contribute and participate in the nation-building process.



Our Mission

Empowerment through value-based education, and reaching out to children of rural India through a network of Free Student Hostels.



Our Vision

To transform society through a network of seva, of caring, to bridge the urban-rural divide, empowering every person to contribute to the progress of the nation.



overview of ongoing projects



Free Student Hostels



Educational Institutions



Support for People with Special Needs



Cultural Validation



Community Development Projects



Healthcare



Sustainable Living & Environment



Community Service

Total
127

pan-india presence



Our Impact



8272 students from rural India are being supported to pursue their dreams



20 million lives impacted across 16 states in India since 2000



90% of AIM for Seva students cleared the class 12 board examinations



1439 students went to pursue higher education in a college



5 million meals served in a year



School dropout rate reduced by 90% among children enrolled in the Free Student Hostels.



95% of our students cleared the class 10 board examinations.



20% of our students have found employment in global organizations like Wipro, Tata Consultancy Services, Sundaram Finance Ltd. And ICICI Bank.

free student hostels (FSH)

AIM for Seva's Free Student Hostels provide complete care to students from class **4 to 12**. In this critical phase of their mental development and physical growth, our FSHs ensure a warm nurturing environment, with value education, academic support, nutrition, and health and hygiene awareness.



salient features

Located near a local school, a FSH provides education and access to education, accommodation, food, clothing, after-school academic support, extracurricular activities, health check-ups to students at no cost.

Holistic Development – Besides education, we emphasize on holistic development through a rigorous schedule stressing on:

Sports

After-school Academic Support

Yoga and Daily prayers

Health Check-ups

Extracurricular Activities

Management





CHILDREN HELPING CHILDREN

AIM for Seva has helped in educating 30,000 rural and tribal children across India, and here is how children living here can participate in this grand program of caring and giving.

The children participating in AIM for Seva will get an opportunity to enrich the lives of underprivileged children in rural India. It will be an educational and inspiring experience, knowing that they are making a difference in a child's life.

Quote from Swamiji: The highest form of service is to help a person who is incapable of thanking in return.

Parents – Teaching children about Giving



Teaching kids about caring and giving is a valuable lesson for both you and the children. It is important that children learn at an early age to be considerate of others and to show compassion. When you educate children regarding service to others, who are less fortunate, you teach them important life lessons.

Parents & Children – How will it help?

- Gives children an opportunity to perform/organize/execute an event. Fundraisers will show them the significance of presentation, setting and reaching a goal, and accepting responsibility for completion.
- Creates a bond between children when its done as a group activity. They will learn about team work, social skill, working together, sharing and compromising with others. Also brings family and friends together.
- Caring and helping others enhances self-esteem, self-worth and self-confidence and also provides a sense of purpose.
- College recruiters search for kids involved in worthwhile causes which shows strong character values such as compassion, kindness, empathy etc., besides academics.

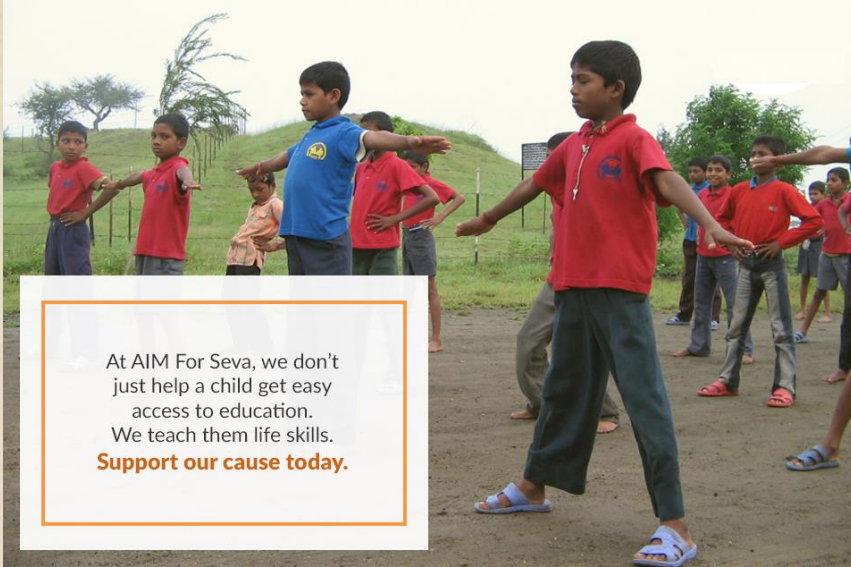
Suggest to organize in summer so, it becomes an activity when school is out

Children - What do you need to do?

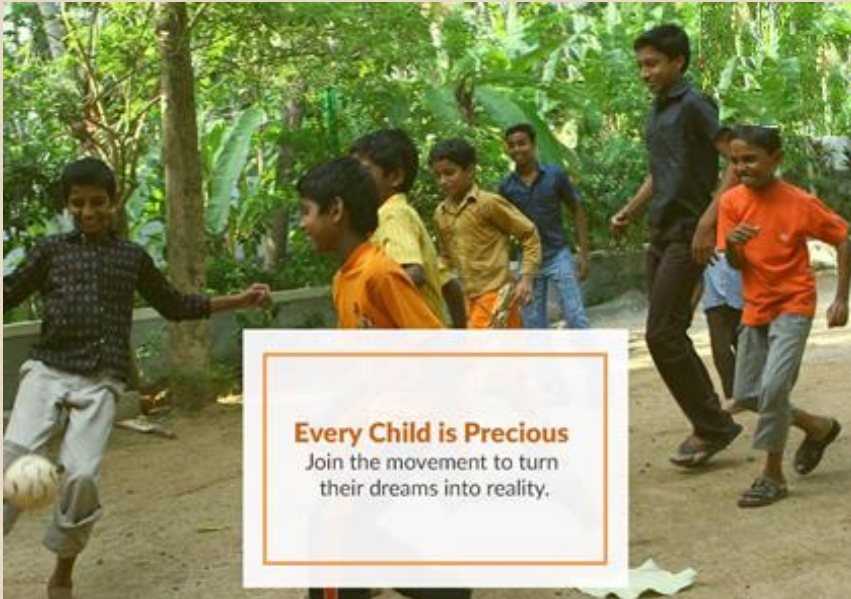
You need to have a passion or interest in helping the underprivileged

- **Get approval from parents**
- **Form a team - like minded 5 or 6 is ideal and commit to execute it**
- **Willing to spend time on this besides all your other activities**
- **Provide your talent to the event !!, possibilities are performer, program manager, audio/visual, CMO, sales, host, MC, logistics, CFO**
- **AIM for Seva CHC can publicize your achievement in our news letters and publications also where AIM for Seva advertises like in India West, etc.**

Suggested Small AIM for Seva Projects



- Sponsor a child for three months – \$125
- Sponsor a child for six months – \$225
- Sponsor a child for one year – \$450
- Sponsor two children for one year – \$900



All donations for above go towards enabling a child's education, books, healthcare, room, board, clothes, and all incidentals that a child needs

Suggested Small AIM for Seva Projects

- Sponsor Health Care Expenses – \$2500
- Sponsor a Computer Lab for children – \$5000
- Sponsor a Solar Project for Green Energy – \$5000



Success Stories

1. Last year, Aria and Siana Kapoor raised \$6000 to setup a computer center for the boys living in AIM for Seva's Free Student Hostel in Udaipur, Rajasthan. The center has 7 Lenovo computers, a printer and a trainer to teach the children.



2. Aditya Kanakasabapathy (11th grade) recently moved to Bay Area. Both Aditya and his younger brother Niyanth back in NY collected bottles, recycled them and donated the money collected to AIM for Seva. They called this project - Bottles for Kids. They collected \$450 (with some matching funds) to sponsor a child for one year.



Quote from Swamiji:

A person who consumes
the least and contributes
the most is a mature person,
for in giving lies the self-growth.



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