



AIM for SEVA
Educating Rural India

THE ROAD AHEAD



“ Danam is twice blessed.
It blesses the one who gives
and the one who receives.”

- Pujya Swami Dayananda Saraswati

AIM for Seva is a registered charitable trust founded by Pujya Swami Dayananda Saraswati. We began our journey to educate and transform the lives of children in rural India in 2000. With a deep understanding of problems faced by children in rural India: long distance commute to school, domestic pressures, financial constraints, lack of extracurricular activities and much more, AIM for Seva introduced the concept of Chatralayams (Free Student Hostels).

Our Chatralayams provide complete care to students, during the critical phase of their mental and physical growth, from class 4 to class 12. A nurturing environment, value education, academic coaching, nutrition, health and hygiene awareness, and much more contribute to the students' growth. Self confident and disciplined students are a welcome addition to any organisation; each student graduating from an AIM for Seva Chatralayam contributes to his or her family, to the community, and thereby to the nation. Today, we have 97 Chatralayams across 16 states enabling children in rural India to realise their full potential.

Our Impact



8600 students from rural India are being supported to pursue their dreams.



91% of our students cleared the class 10 board examinations.



80% of AIM for Seva students cleared the class 12 board examinations.



School dropout rate reduced by 90% among children enrolled in the Chatralayams.



1600 students went on to pursue higher education in a college.



80% of our students have gone on to pursue higher education or found employment in global organisations like Wipro, Tata Consultancy Services, Sundaram Finance Ltd. and ICICI Bank.



5,000,000 meals served in a year.



20 million lives impacted across 16 states in India since 2000.

Reach Out

Our vision for the future is to set up more Chatralayams in some of the country's most backward regions and create a brighter future for socially and educationally disadvantaged children living in rural India. Here is a look at our projects for 2019-2020:



Chatralayams

Construction Plan & Cost

A Chatralayam for 85 students*

Phase	Floor	Cost
Phase 1	Ground Floor	\$ 100,000
Phase 2	First Floor	\$ 75,000
Total Cost		\$ 175,000

*7000 sq ft built-up space



Andhra Pradesh

New building required

Chatralayam for Boys

Velampeta Village
Kaikalur taluk
Krishna district



Kaikalur taluk in Krishna district in Andhra Pradesh has a population of 21,292. Male literacy in the Krishna region in 2011 stood at 78.3% while female literacy stood at 69.18%.

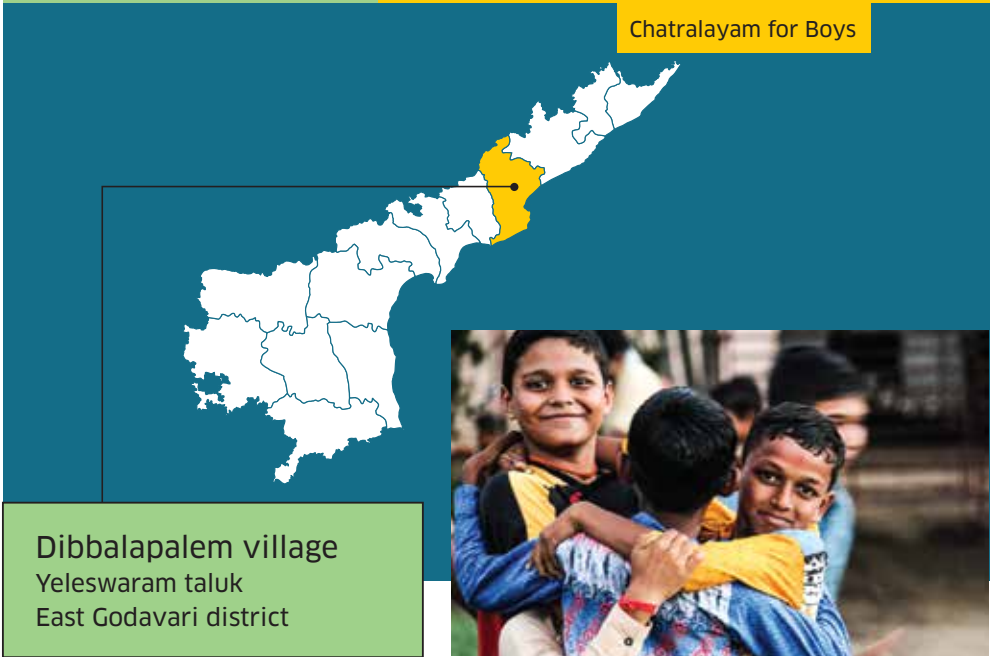
In Velampeta village located in Kaikalur taluk, Krishna district in Andhra Pradesh, AIM for Seva already has a Chatralayam. The current premises is home to 16 boys, who are sons of farmers and daily wage earners.

A majority of them are first generation learners. Inaugurated in 2012, the hostel has earned itself a good reputation and there has been an increasing demand from the local community to admit more students. Currently, functioning out of a 150-year-old property, there is a need to construct a new building. As there is sufficient land space within the existing premises, we are planning to construct a new building for these boys and accommodate more students.

Andhra Pradesh

New building required

Chatralayam for Boys



Dibbalapalem village
Yeleswaram taluk
East Godavari district

Swami Dayananda AIM for Seva Chatralayam for Boys has been in operation for over eight years now and 32 students currently reside in this building. Our children go to schools nearby and the hostel where they reside is a rented premises.

The Yeleswaram taluk is located in a tribal area and is home to many scheduled castes and tribes. There are over 8,212 houses in Yeleswaram taluk and its total population is 32,957. Over 11% of the population are children in the age bracket of 0-6 years. What's also heartening is that while the overall literacy rate of Andhra Pradesh stood at 67.02% in Census 2011, the literacy rate for Yeleswaram was slightly higher at 68.33% in the same period. Further, male literacy rate in Yeleswaram taluk in 2011 stood at 73.11% while female literacy rate was slightly lower at 63.86% in aforesaid period.

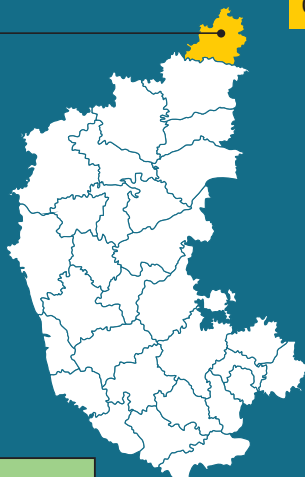
Taking the overall macro, demographic and geographic indicators into consideration, we feel that there is lot of scope to motivate and empower tribal families in the region. This is only possible through education as that would ensure marginalised tribal communities could progress to mainstream society with first generation learners. What's equally gratifying is that last academic year (2017-18), our Yeleswaram Chatralayam had a 100% pass rate. The 32 boys who are currently residing in the rented hostel premises are studying in classes 1-8 and are in the age group of 7 to 14 years.

We are now looking to move to our own premises and have acquired land for the same. We require donor support for fulfilling our mission of educating rural India in this region.

Karnataka

New building required

Chatralayam for Boys



Warwatti village
Bhalki taluk
Bidar district

With the local language being Kannada, Warwatti village has just over 500 households. The village literacy rate

is 62.4% and the female literacy rate is 26.1%.

Warwatti is a village in Bhalki taluk in Bidar district of Karnataka, India. It belongs to Gulbarga Division. It is located 50 kilometres towards the west from the district headquarters in Bidar. Nilanga, Bidar, Udgir, Umarga are the nearby cities to Warwatti. Almost 30% of the population belong to the scheduled caste, and they work for a daily wage. We have sufficient land in the region. We were able to construct and start a girls hostel. As the region is home to many people from the backward communities, our Chatralayam intervention in the region will only be fully complete with a boys hostel.

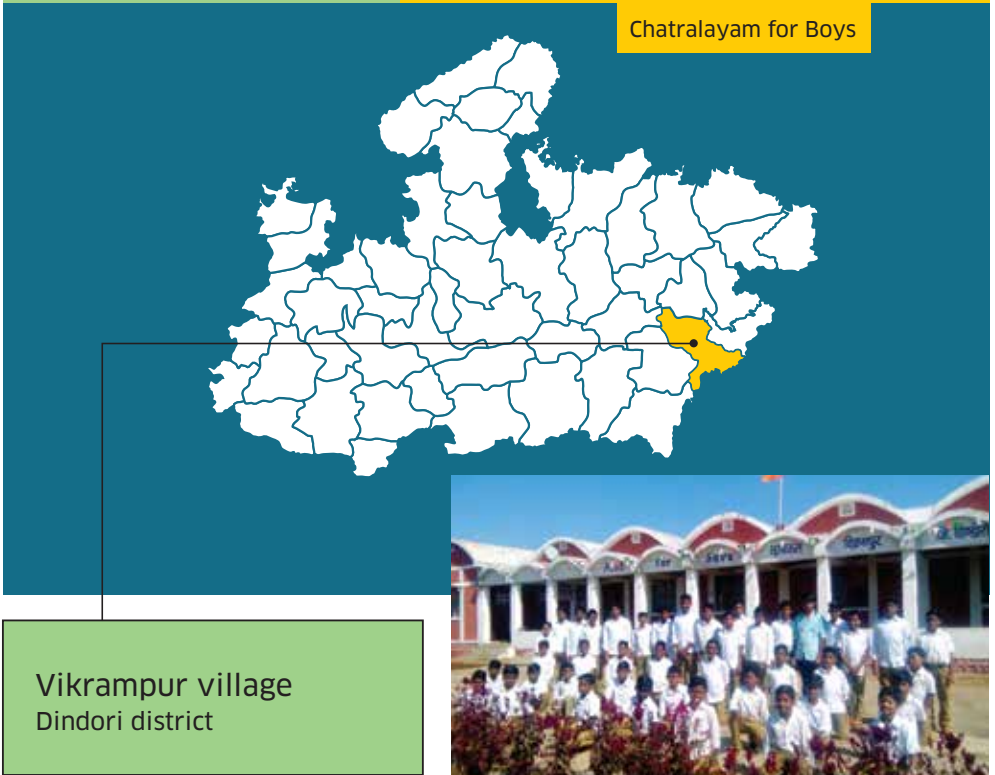
We were able to construct and start a girls hostel in 2015. Aishwarya Pratap who resides in this hostel did not go to school before. But after coming to this hostel, she now regularly goes to school and wants to become a teacher.



Madhya Pradesh

New building required

Chatralayam for Boys



Vikrampur village
Dindori district

The district of Dindori 924 villages. Of this, 91% of the villages have electricity while 96% of the villages in the have water. The total length of roads in Dindori is 3,081 km. But nearly 61% or 1,875 km is 'Kachcha' and not proper.

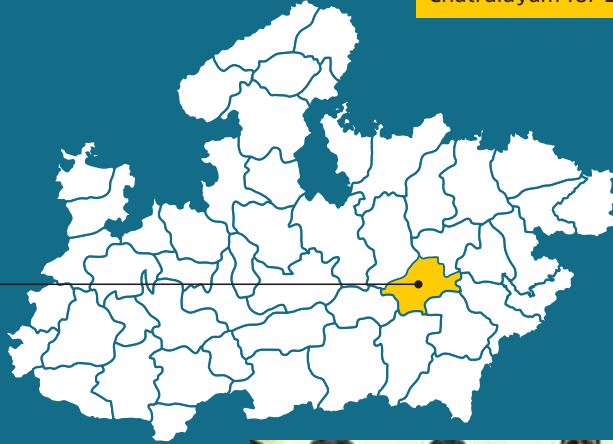
In order to prevent dropouts from school, we have pushed the limits of educating rural India by setting up Chatralayams in close vicinity to a school in the region. One such Chatralayam is the AIM for Seva Chatralayam for Boys in Vikrampur village was launched in 2008 and currently houses 60 boys.

Our students from the 9 Madhya Pradesh Chatralayams have done us proud. The building in which our boys are currently residing is very old and there is an urgent requirement to pull it down and construct a new structure in its place.

Madhya Pradesh

New building required

Chatralayam for Boys



Tilwara ghat
Jabalpur district



The district of Jabalpur had a population of 2,46,0714 as per Census 2011. The percentage of child population (0-6 years) to total population stood at 11.7% to the total population. While the demographic profile looks attractive, this human resource potential can be fully harnessed if the children are provided access to good quality education support.

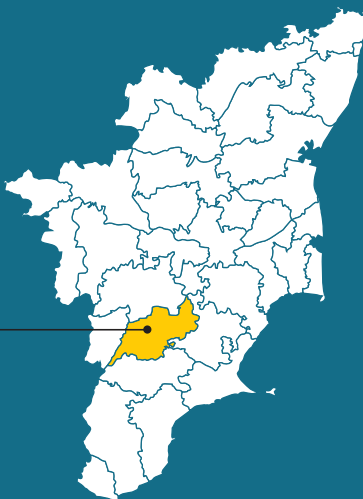
The Late Baldevraj Papneja AIM for Seva Chatralayam for Boys in Tilwara Ghat which was inaugurated in 2009 is located in Tilwara ghat and is home to 55 boys.

The current premises is a heritage structure. We need to construct a new building to accommodate our students.

Tamil Nadu

New building required

Chatralayam for Boys



Kutladampatti village
Vadipatti taluk
Madurai district

Kutladampatti is a village in Vadipatti taluk in Madurai district of Tamil Nadu. It is located 27 kilometres towards the North from the district headquarters Madurai. Vadipatti, Sholavandan, Usilampatti are the cities that are located nearby. Agriculture is the main profession in this village and education, drinking water and electricity are the main concerns for people living in this village. This village is in the border of the Madurai district and the Dindigul district.



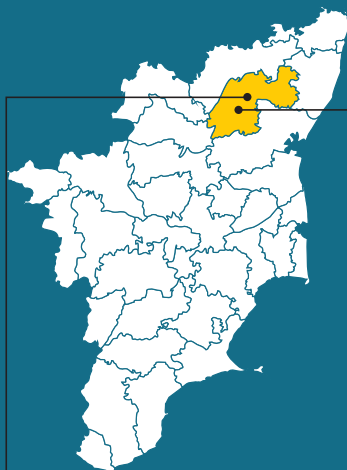
Given the socio-economic indicators in the region, we are keen to set up a Chatralayam and have acquired land for the same.

We would like to commence construction of a boys hostel soon.

Tamil Nadu

New building required

Chatralayam for Boys and Girls



Mothakkal village
Thandrampet taluk
Tiruvannamalai district

Chatralayam for Boys

Padavedu village
Polur taluk
Tiruvannamalai district

Chatralayam for Girls

We are proposing to set up two new Chatralayams one for boys at Mothakkal and one for girls at Padavedu in Tiruvannamalai district in Tamil Nadu.

As per Census 2011, Mothakkal located in Thandrampet taluk in Tiruvannamalai district has a population of 6,497. Of this, 3,364 are males and 3,133 are females. Padavedu located in Polur taluk has a population of 15,163. Of this, 7,576 are males while 7,587 are females.

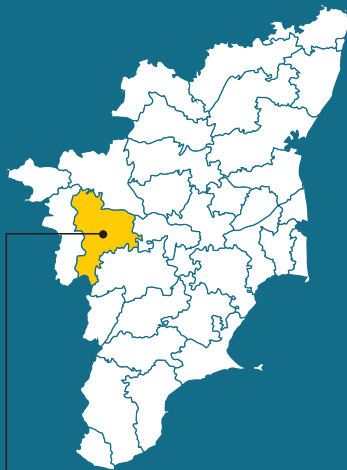
The sex-ratio of Tiruvannamalai district is around 994 which is lower than the state average of 996. The literacy rate of Tiruvannamalai district is 66%. Male literacy rate as per Census 2011 stood at 73.62% while for females it was lower at 58.34%.

There is an urgent need to provide access to quality education in rural interiors. We have sufficient land in both villages.

Tamil Nadu

Additional floors

Chatralayam for Girls



Kurichikottai village
Udumalpet taluk
Tirupur district



Udumalpet is a municipal city in district of Tirupur, a prominent textile and export hub in Tamil Nadu. The Udumalpet municipality has a population of 61,133 of which 29,958 are males while 31,175 are females, as per Census 2011. Out of the total population, 24,756 were engaged in work or business activity. Of this, 18,430 were males while 6,326 were females.

Nearly 8% of the municipality has a population of is in 0-6 age group (4,939). Literacy rate of Udumalpet is 91.23 % higher than state average of 80.09 %. In Udumalpet, male literacy is around 95.10 % while female literacy rate is 87.52 %.





The Atmalaya Swami Dayananda AIM for Seva Chatralayam for Girls in Udumalpet taluk is home to 67 girls. It is a green Chatralayam with the girls trying to incorporate the values of 'Swachh' (cleanliness) in daily living. To this end, the hostel practices the 3R principles: Reduce, Re-use and Recycle. Students of the hostel are made aware and encouraged to practice various conservation methods and waste management techniques.

Our Chatralayam intervention in the region has helped the lives of many students. R. Gayathri is a case in point. In spite of studying in a Tamil medium till class XII, Gayathri from the Udumalpet Chatralayam scored an 84% in her second semester examinations in her second year B.Com in Chartered Accountancy at the Government Arts College, Udumalpet recently. The medium of instruction in this institution is English.

Gayathri's father was a labourer who wanted his daughter to pursue education against all odds. Gayathri lost her mother when she entered her teens and her father tried his best to take care of her as a single parent until he met with a severe illness. Brought to our network soon after, Gayathri continued her education from class 9 at the AIM for Seva Chatralayam for Girls in Udumalpet.

Seeing Gayathri's success story, many parents in the region are keen to send their children to our hostels to pursue quality education and cultural enrichment.

Name of project	Floors	Cost
Atmalaya Swami Dayananda AIM for Seva Chatralayam for Girls	2 floors	\$ 1,91,000

Tamil Nadu

Additional floors

Chatralayam for Boys



Nagercoil
Kanyakumari district



As per Census 2011, population of Nagercoil stood at 224,849; of which males and females were 109,938 and 114,911 respectively. Children form 9% of the total population in Nagercoil city. While the town has a young population but the downside is that nearly 5% of the area's residents or 10,692 people live in slums.

Education can help the people of Nagercoil to come out of the shackles of poverty. The town is situated close to the tip of the Indian peninsula and the Swami Dayananda AIM for Seva Chatralayam for Boys in this region is home to 29 boys.

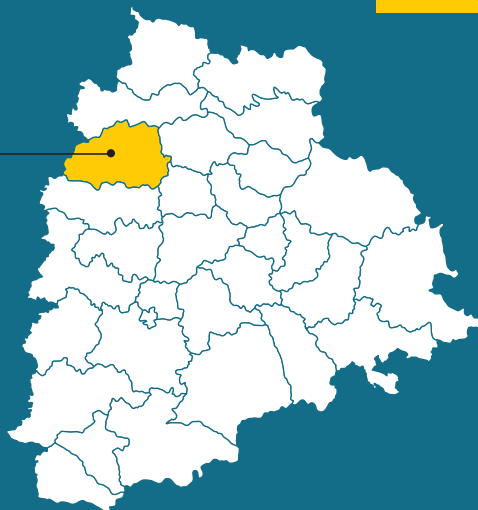
We are planning to build an additional floor so that we can accommodate more students from the region.

Name of project	Project details	Cost
Swami Dayananda AIM for Seva Chatralayam for Boys	1 floor	\$60,000

Telangana

New building required

Chatralayam for Boys



Dichpalle village
Makloor taluk
Nizamabad district

Dichpalle is a small village in Dichpalle taluk in Nizamabad district and comes under the Nadpally panchayat. It is surrounded by villages like Nanpally, Amruthapur, Mentrajpally, Dharmaram, Indalwai and Suddula. There is a high density of scheduled tribe population in these villages and they often migrate.



According to the Census 2011 information, Dichpalle has a total population of 4,709 people with just over 1000 households. Nizamabad is the nearest town to Dichpalle which is approximately 18 kilometres away.

There are several schools around this village that children from the proposed Chatralayam for boys can attend. They include Z.P. High School, Vidya High School, Vani High School and Kasturba Gandhi Balika Vidyalaya.

As the school indicators look favourable in the region, we are looking to close the loop and seek donor support for construction of a new boys hostel in the region.

West Bengal

New building required

Chatralayam for Boys

Bardhaman
West Bengal

We have just entered West Bengal and have bought land in Bardhaman (100 kms) from Kolkata. Our entry into Bengal is a significant milestone in our journey. Bengal's contribution to spiritual renaissance and abolition of archaic customs is unparalleled.

We are also looking to create an 'educational renaissance' in our own small way by empowering children from rural India. Bardhaman comes under the Bardhaman Metropolitan region. As per Census 2011, the area has a population of 314,265; of which male and female are 159,936 and 154,329 respectively.

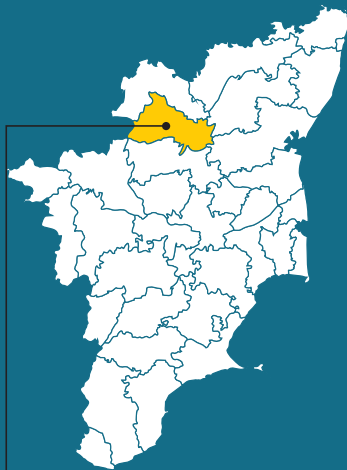
Children account for 7.82% of the total population in Bardhaman. But poverty is pronounced in the region. As per Census 2011, the total number of slums in Bardhaman is 15,156 in which a population of 68,216 resides. This is around 21.71% of total population of Bardhaman city.

Help us usher in a change in the region. Support us in the construction of a new Chatralayam for boys.

Tamil Nadu

Additional classrooms

EDUCATIONAL INSTITUTIONS



Karagur village
Palacode taluk
Dharmapuri district



Started in 2014, the Swami Dayananda Vidyasramam Nursery and Primary School located in Dharmapuri provides value-based education that fosters all-round development. Last year, many of our students won prizes in the district level painting competition. We have a computer lab facility.

As per Census 2011, Dharmapuri has a population of 15,06,843. Literacy rates for males stood at 76.85% while for females it was 59.80%. By setting up schools in rural areas, we hope to improve the literacy rates in the region. An educated working class is a big contributor to a nation's progress.

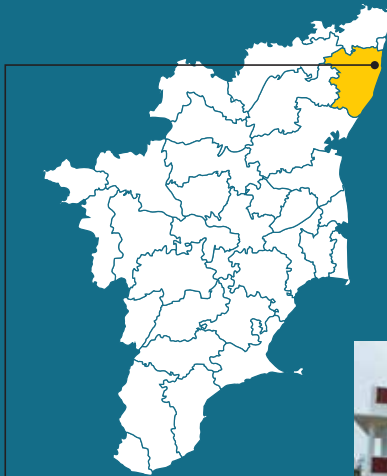
Our school is regarded as one of the best in the area and to accommodate the growing numbers, we seek financial assistance from like minded donors.

Name of project	Project details	Cost
Swami Dayananda Vidyasramam Nursery and Primary School	12 classrooms	\$ 2,25,000

Tamil Nadu

Additional classrooms

EDUCATIONAL INSTITUTIONS



Number of students: 700

Classes: KG to 11

From: 45 villages
around Kadalur

Kadalur village
Cheyyur taluk
Kanchipuram district



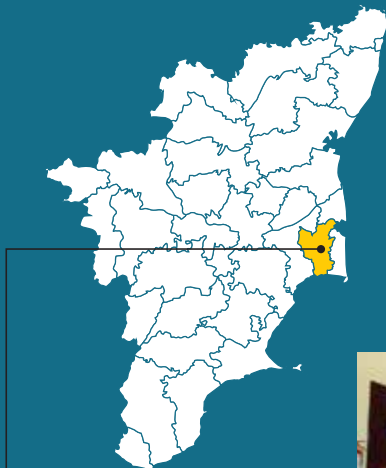
Swami Dayananda Rotary Matriculation Higher Secondary School in Kadalur, Tamil Nadu was established in 2005. Currently, the school caters to 700 students from KG to class 11. Implementing the Right to Free and Compulsory Education Act 2009, Swami Dayananda Rotary Matriculation Higher Secondary School will be creating a model to accept and provide education to all children. The new block with fully furnished classrooms is required to accommodate students pursuing higher secondary education.

Name of project	Project details	Cost
Swami Dayananda Rotary Matriculation Higher Secondary School	12 classrooms	\$ 2,25,000

Tamil Nadu

Additional classrooms

EDUCATIONAL INSTITUTIONS



Manjakkudi village
Kodavasal taluk
Tiruvarur district



Swami Dayananda Educational Trust

An integrated community development initiative is currently underway at Manjakkudi, the Janmabhoomi of our founder, Pujya Swami Dayananda Saraswati. Located on the banks of Chozha Choodamani, a tributary of the Cauvery, Manjakkudi is a centre of education with the region around it boasting of 2 schools, a college and a Vedapatashala.



The village has a population of 2,500 but it has managed to attract 5,000 students from the surrounding 300 villages and boasts of a literacy rate of 85.23% that is higher than the state average of 80.09% (2011 Census).

We present some statistics of educational institutions run by the Swami Dayananda Educational Trust.

Our Impact


Name of institution	Student strength	Villages they are coming from	Classes
Sembangudi Higher Secondary School, Semmangudi village	1,092	35	6-12
Swami Dayananda Matric Higher Secondary School, Manjakkudi village	912	80	KG-12
Swami Dayananda College of Arts & Science, Manjakkudi village	1573	300	17 courses offered

We now want to make the region around Manjakkudi village a knowledge hub. Today, the village is an epicentre of education with people from distant parts of India coming here to study.

The Swami Dayananda Vedapatashala located in nearby Kodavasal propagates the rich Indian tradition of Vedanta education. The institute runs a 7 year course with an average of 36 students residing in this serene and minimal space of learning with their Gurus.

Name of project	Project details	Cost
Swami Dayananda College of Arts & Science Manjakkudi	5 classrooms (library block)	\$1,11,800
Swami Dayananda College of Arts & Science Manjakkudi	14 classrooms (Avantika block)	\$3,13,000





**Support a Classroom.
Educate a Generation.**

Classroom Furniture

Double-seater Student
Bench with Backrest
20 sets for 40 students
\$4,600

Tamil Nadu

New building required

AIM for Seva Krupa Home



Sripurumbudur
Kanchipuram district

As you would be aware, the differently-abled face various pressures. The biggest worry of parents of such individuals is who would look after them once they are no more. So, in order to help both, parents and adults, AIM for Seva Krupa Home was launched by our founder, Pujya Swami Dayananda Saraswati in 2010.



The centre which is located in the outskirts of Chennai in Sripurumbudur provides dedicated end-of-life-care support to the differently-abled. Many parents of such grown-up persons are unable to take care of them at home. Our qualified caretakers provide dedicated service round the clock to ensure such long term inhabitants lead a life that reflects self worth, achievement, independence and happiness.

As part of occupational therapy efforts, our Krupa Home residents are engaged in meaningful activities. A major milestone was achieved in 2017 when Spirit of the Earth, an AIM for Seva initiative launched Elimai. The collection comprises sling bags, pouches and folders. Completely hand woven by Krupa residents, this range has found lot of takers.

As part of occupational therapy efforts, our Krupa Home residents are engaged in meaningful activities. A major milestone was achieved in 2017 when Spirit of the Earth, an AIM for Seva initiative launched Elimai. The collection comprises sling bags, pouches and folders. Completely hand woven by Krupa residents, this range has found lot of takers.

We now propose to expand the work done at Krupa. We are planning to a construct a residential facility for guests and a convention centre. The expansion is envisioned as a new building at an estimated cost of \$1,80,000.

In fact, as per the World Bank, India has 40 to 80 million disabled people and at least one in 12 households has a member with disability. The report on disability further states that illiteracy; unemployment and poverty among the disabled are high in India. "In the years to come, the number of disabled people in India is expected to rise sharply as age related disabilities grow and traffic accidents increase. This is borne out by the fact that internationally, the highest reported disability rates are in OECD countries," states the World Bank report.

The report further states that people with disabilities need to be better integrated into society by overcoming stigma and empowered with employable skills.

Name of project	Project details	Cost
AIM for Seva Krupa Home training centre	Phase 1: Ground Floor	\$66,500
	Phase 2: First Floor	\$61,500
	Phase 3: Second Floor	\$52,000



Uttar Pradesh

Building upgradation

HEALTHCARE



Aurangabad village
Agra-Mathura Road
Mathura district

We are pleased to announce that the Khilanani AIM for Seva Eye Hospital located in the Mathura-Agra Road, Aurangabad district, Mathura is in the process of upgrading its facilities. The centre performs 200 surgeries every year. Of this, 80% are for cataract. The Khilanani AIM for Seva Eye Hospital was started on November 1st 2007 and thanks to the generosity and continued support of Dr. Prem Khilanani from USA (who donated the land and building for the premises), we have been able to provide ophthalmic care to people living in rural India.



The hospital is spread over 9000 square feet. The main treatments offered include eye check-up and spectacles, cataract operation, anterior segment treatment and surgeries. With many patients being farmers and daily wage labourers, the hospital follows a subsidisation policy when it comes to fee payment.

Only 20% of our total costs including overheads are met through fees from patients, 80% of it is subsidised.

The medical centre services a 35 km radius that includes Mathura, Gokul, Govardhan, Auranagabad and Tantara. As these regions are prone to dusty winds especially during summer, many people suffer from eye ailments due to the hot and dusty climate. The average walk-ins per day stands at 40 and the hospital has a ward capacity of 30 for in-patients.

Name of project	Project details	Cost
Khilanani AIM for Seva Eye Hospital	200 eye surgeries performed every year	\$18,750
	Building upgradation (nearing completion)	\$75,000



Transforming Rural India Through Education

Within the last one and a half decades, India has managed to achieve high economic growth; however, this is mostly limited to certain urban pockets of the country. The benefits of economic growth, private healthcare and educational opportunities are yet to trickle down to the villages. The majority of the population in rural India is still struggling to make ends meet.

Over the next five years, we have plans to intervene and set up schools and Chatralayams across India.





AIM for SEVA

Educating Rural India

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