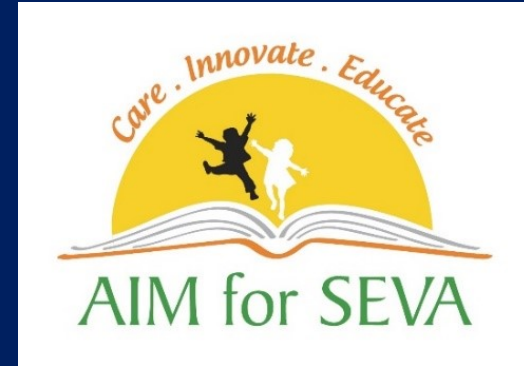




**Bhārata deśa hitāya  
kuru sevām tvam**  
**For the welfare of the country  
do service**

**All India Movement for SEVA**



**Pūjya Swami Dayananda Saraswati (1930-2015), founder of AIM for Seva, was a spiritual teacher, profound thinker, philosopher and master of Vedanta**

- **AIM for Seva is an integrated community development program, reaching out to rural and tribal children across India.**
- **It is a not-for-profit organization founded by Pujya Swamiji Dayananda Saraswati in the year 2000.**



## Our Belief

Value-based education and cultural validation build self-confidence. Only a self-confident individual can contribute and participate in the nation-building process.

## Our Mission

Empowerment through value-based education, and reaching out to children of rural India through a network of Free Student Hostels.

## Our Vision

To transform society through a network of seva, of caring, to bridge the urban-rural divide, empowering every person to contribute to the progress of the nation.



# AIM for Seva – Every child is precious



**AIM for Seva now takes care of 8772 children across 16 states of India in our 95 Student Hostels and 8 educational institutions.**



# pan-india presence



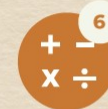
## overview of ongoing projects



Free Student Hostels



Community Development Projects



Educational Institutions



Healthcare



Support for People with Special Needs



Sustainable Living & Environment



Cultural Validation



Community Service

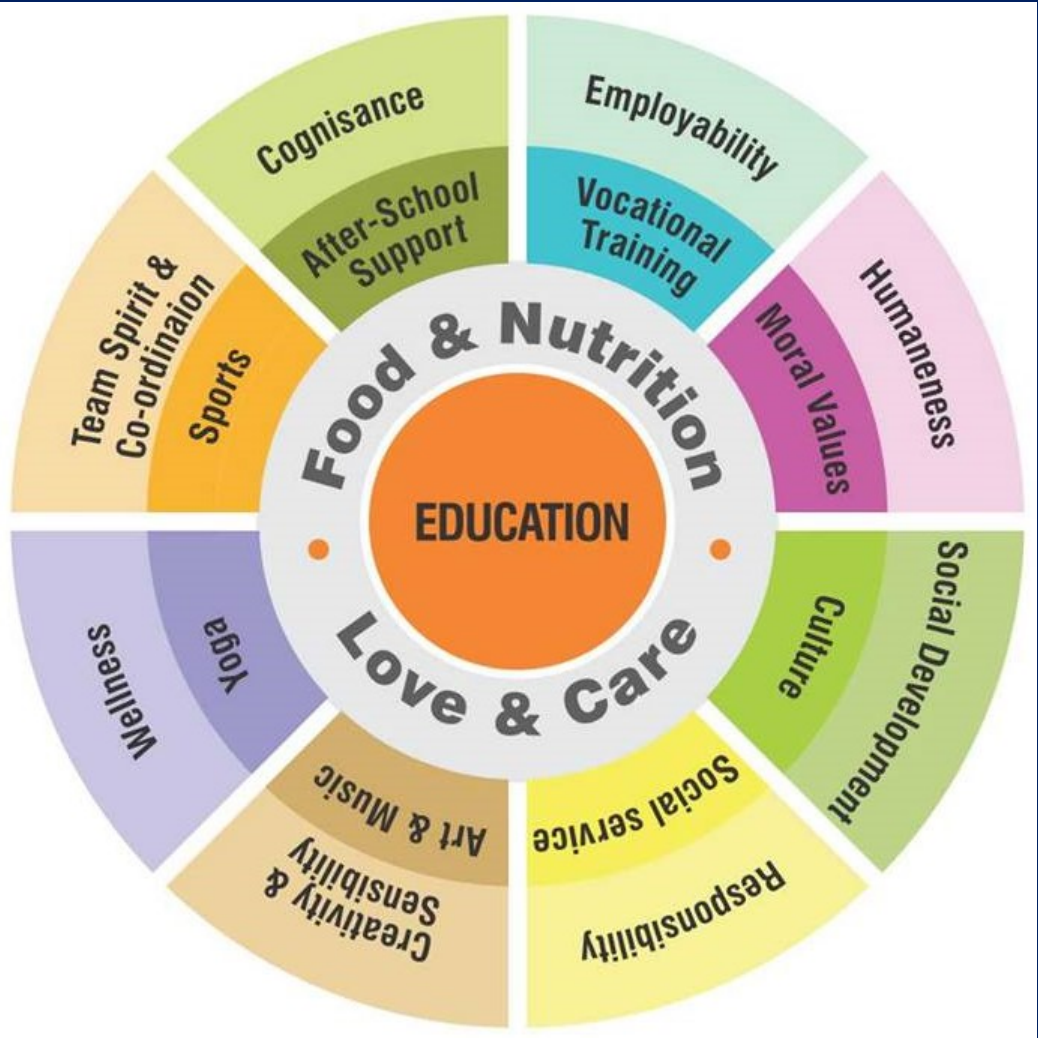
Total  
127

# Free Student Hostels

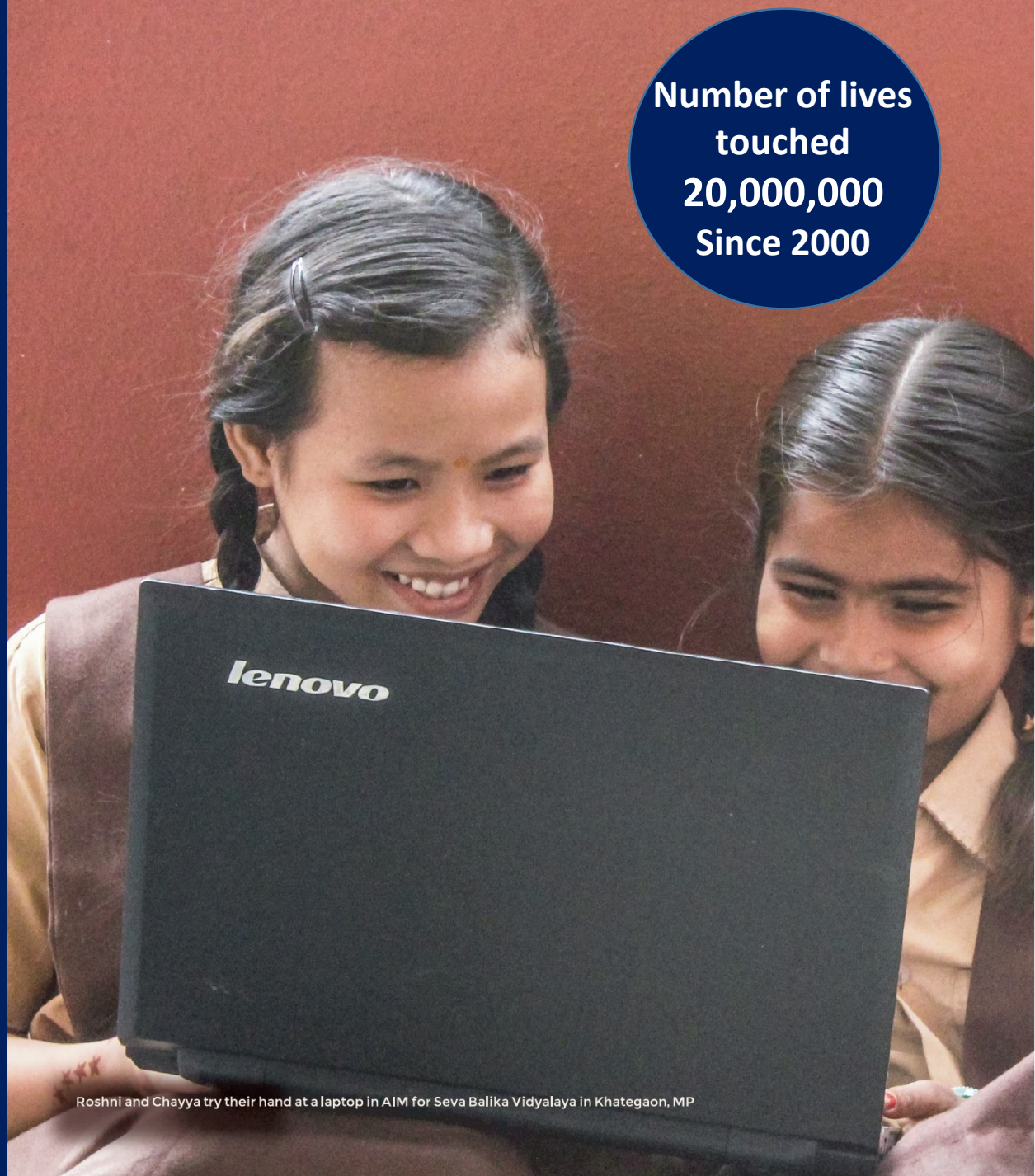
AIM for Seva's Free Student Hostels provide complete care to students from class 4 to 12. In this critical phase of their mental development and physical growth, our FSHs ensure a warm nurturing environment, with value education, academic support, nutrition, and health and hygiene awareness.



# Our 360 Degree Educational Model



Number of lives touched  
20,000,000  
Since 2000



Roshni and Chayya try their hand at a laptop in AIM for Seva Balika Vidyalaya in Khategaon, MP

# Seva Niketan AIM for Seva Free Hostel for Boys Solan, Himachal Pradesh supported by Bay Area



**Shubham Sharma from the FSH in Solan is about to complete his B.Com this year.**

**He is running his own tuition center that provides after school academic help to students in 11th & 12th standards and B.Com.**

**His average earning is now Rs. 25,000 per month. He has supported his father's health treatment and also paid off loans. In future he wants to support his sisters and a brother for higher studies in college.**

# Our Impact



**8272 students from rural India are being supported to pursue their dreams**



**20 million lives impacted across 16 states in India since 2000**



**90% of AIM for Seva students cleared the class 12 board examinations**



**1439 students went to pursue higher education in a college**



**5 million meals served in a year**



**School dropout rate reduced by 90% among children enrolled in the Free Student Hostels.**



**95% of our students cleared the class 10 board examinations.**



**20% of our students have found employment in global organizations like Wipro, Tata Consultancy Services, Sundaram Finance Ltd. And ICICI Bank.**

# Awards & Recognition

- AIM for Seva received Top rating by Charity Navigator of USA
- AIM for Seva received the Platinum certificate by Guidestar India



**Nari Shakti Puraskar 2017** awarded to  
**Ms. Sheela Balaji**, Chairperson and Managing Trustee  
of AIM for Seva and Swami Dayananda Educational Trust



Ms. Sheela Balaji receiving the 'Nari Shakti Puraskar 2017' from the honourable President, Shri Ram Nath Kovind

**Ms. Sheela Balaji** received the 'Nari Shakti Puraskar 2017', from the Ministry of Women & Child Development for her contribution to the field of education, community development and sustainable living that has touched more than 20 million lives pan-India. The award was presented by the honourable President of India at the Durbar Hall of Rashtrapati Bhavan, New Delhi.

Smt. Sheela Balaji received New Indian Express Devi Award for her extraordinary dynamism and commitment to the growth and development of rural India through education, community development projects and promotion of sustainable living.



# USA Chapters

AIM for SEVA is not just a 'schooling' initiative. Nor is it for merely sheltering the underprivileged. It is an integrated community development program, reaching out to rural and tribal children across 16 Indian states. A

AIM for Seva USA is a volunteer-driven organization with the following 23 chapters across the USA.



- Team USA supports 1800 children from 52 FSHs
- Team USA help build several new construction projects every year (FSH, Schools, class rooms, etc)
- Organize "thank you" dance/performance events on an annual basis

[www.aimforsevausa.org](http://www.aimforsevausa.org)

Nayani, 2012



Meghadootam, 2014



Meera – The Soul Divine, 2016



Prabhavat, 2013



Sundarkandam – The signet of hope, 2015





Abhimata, 2017



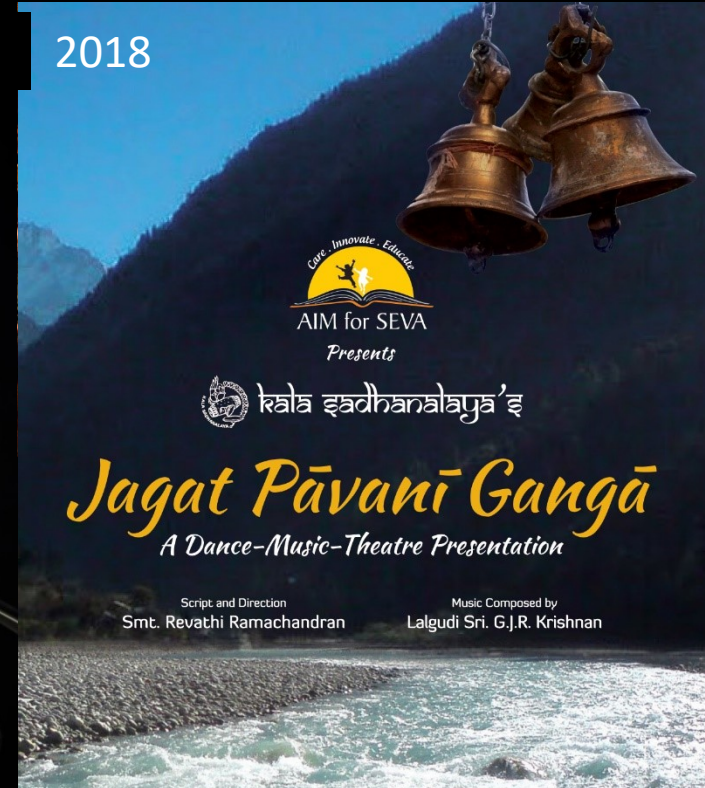
Shankar Mahadevan, 2017



Aantar-yatra, 2017



Mahesh Kale, 2017



2018



2018

# YOUTH for SEVA

## Global Youth Leadership Program (GYLP)

This annual volunteer program is designed for high school college students of USA, during winter holidays. They travel to Manjakkudi, Tamil Nadu, the birth place of Puja Swami Dayananda Saraswati and share their knowledge, skills and interact with children from over 120 villages who attend Swami Dayananda Matric Higher Secondary School in Manjakkudi.

Started as 5 students in 2010 has grown to 31 students in 2017



# FSH for boys in Karnataka sponsored by Smt. Kaveri Rangaraj of Bay Area



# **A \$900,000 gift to AIM for Seva by Shri Jugal and Smt Bimla Kishor of Bay Area**

- **Shri Jugal and Bimla Kishor, from Pleasanton California have committed to \$500,000 towards construction of Swami Dayananda Residential School and Free Student Hostel (FSH) complex located on a land of 5 acres in the village of Padali in Khargone District of Madhya Pradesh.**
- **A rural ambulance service and health sanitation program for the local community will also be provided.**
- **Construction both for school and FSH has started.**

# Way Forward



**Embark on vertical expansion for all existing FSHs to increase student intake to 150**



**Establish two new school projects in Khagone, Madhya Pradesh and Tondilatti, Karnataka**



**Extend innovative child-centered projects to all locations in India, across all projects**



**Extend distance-learning education programs for children**



**Integrate renewable energy part of all projects, harnessing solar energy, biofuels, and other sources**



**Create a database of all our alumni**

# Get Involved

## Volunteer with Us

To touch another person's life in a way that matters most, volunteer with us and help them directly.

## Partner with Us

We welcome collaborations with social organizations and corporate houses; share your expertise, technical resources and partner with us to empower rural India.

## Support a Project

There are so many ways individuals and corporate houses can support. Write to us and we can work together to unlock the potential of rural India.





# Please Support us

We ask you for your contribution to this well-defined, well-deserving, and well-run program. You have the option of designating your funds to:

- Leave a legacy by donating land in India
- Leave a legacy by building an FSH: \$100k
- A Computer Lab for children: \$5000
- Leave a legacy by building a class room for a school: \$17k
- Sponsoring a child for 10 years: \$4500
- Sponsoring a child for 7 years: \$3150
- Supporting hospital expenses for 1 year: \$2500
- Sponsoring a child for 1 year: \$450



The silver  
lining in every  
child's cloud



**Thank you** for adding laughter and  
sunshine in our lives

[www.aimforsewabayarea.org](http://www.aimforsewabayarea.org)

# New Projects by Bay Area

## Progress on New Projects sponsored by Bay Area

- Besides regular maintenance of existing FSHs, AIMS is involved in several projects that include construction of New FSHs, new schools, medical facilities, transportation etc. There are also mini projects that span the needs of multiple FSHs including Computer clinics with tutoring, as well Solar systems to provide power to remote villages.
- As India is progressing, Solar systems projects are now being handled within India on a larger scale thru selected vendors. Similarly computer clinics with tutoring has been arranged with a major company supplying the appropriate equipment, tools and training staff.

# Progression of major projects initiated in 2020.

Due to Covid there was some stoppages. However, now the 3 new Vidyalaya + Chatralaya projects are progressing. July 2021

Land purchased is finalized and funded (by AIMS USA) for both the Belgaum and Roorkey campus sites.

## 1) Belgaum Vidyalaya Campus is fully funded

- Vidyalaya: Dr Soma Avva (OH) pledged \$1M
- Chatralayas: Boys and Girls also funded.
- Sucheta Nallamothu , SFBayArea \$110k
- Sushma Bhatia, SFBayArea \$90K

## 2) Roorkey Vidyalaya Campus fully funded

- Vidyalaya: Various people including Rani Goel, SFBayArea \$110k
- Boys Chatralaya: Vijay Kapoor, SFBayArea \$200K
- Girls Chatralaya: Philadelphia donor.,

## 3) Opportunity for the new Pune (Rajgurunagar) project

- Rajgurunagar Pune Vidyalaya Campus, funding required
- Vidyalaya: \$1M total, can be segments of \$110K per school wing plus ancillary bldgs..
- Boys and Girls Chatralayas: Tentative pledges received.

# Progression of major projects initiated in 2020.

## 1) Padali/Khargone Vidyala + Chatralaya Project in Madhya Pradesh

Pictures from Jugal & Bimla Kishore's visit to Pedali School and FSH in Feb 2020





