



Creating a Bright Future for Underserved Children of Rural India







A caring heart. A movement born. A nation transformed.

The All India Movement for Seva came into being because our founder's caring heart was called to action. Today, countless volunteers put caring into action each day by educating, nurturing and empowering the children of rural India, giving them every chance to develop their full potential – and that of the nation.

As we mark our 22nd anniversary and celebrate the 20 million lives we've impacted, we give thanks to our volunteers and donors for their selfless contributions that enable us to transform rural India, one child at a time.



“In this world, there is nothing more sacred and precious than knowledge (vidya).”

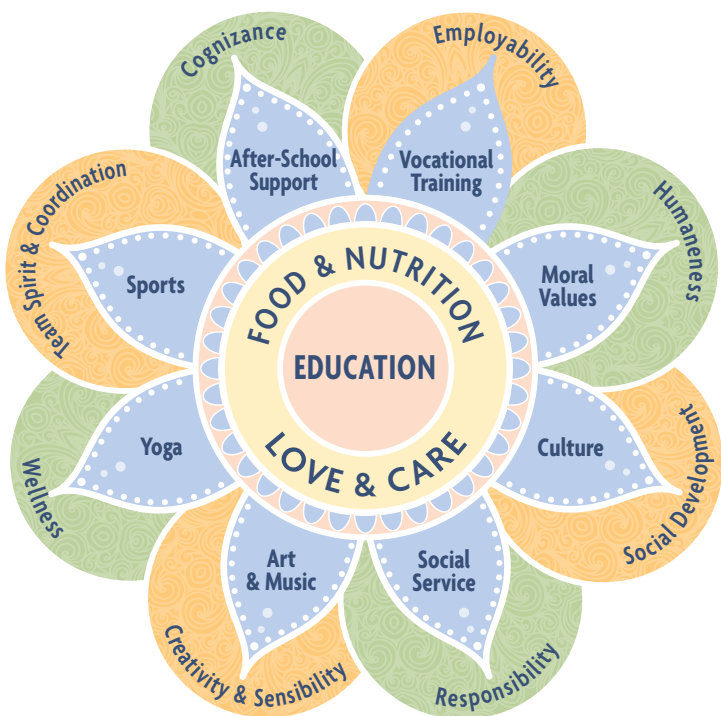
Swami Dayananda Saraswati, AIM for Seva Founder

Preparing Our Children for Life

Our holistic approach to caring for our children is thoughtfully designed to address every aspect of their mental, emotional, physical and spiritual needs. From the most basic needs of a loving home, essential nutrition, and a fully supportive environment, to quality education and health care, we reach our children during the most critical developmental years so that we can have the greatest impact.

Our mission is to put our children on the path to lifelong success and fulfillment and empower them to become all that they can be by fostering ...

- Interest and career pursuits
- Creative expression
- Strong morals and a heart of service
- Cultural awareness and celebration
- Overall well-being





“My time in the chatralaya has positively changed my life in every way: my thoughts, my character, my ambitions, how I treat others. I have faced and managed difficult situations, made my own decisions, grown rich in heart, and matured as a person.”

Iaineh Khongdup

AIM for Seva Chatralaya for Girls, Belgaum, Karnataka



“This is my home, and I am guided and encouraged to study well here. My sister and I get nutritious meals, read the newspaper every day, and do a lot of arts and crafts. I’m very happy we came to this chatralaya. We share a special bond with the 41 girls living here, and we enjoy every single day.”

Usha Madhu

AIM for Seva Chatralaya for Girls, Yelahanka, Karnataka



“My life has taken a turn for the better since coming to the chatralaya. I and the 32 other boys here have become independent, and we are encouraged to work and study hard in order to achieve our goals in school and life.”

Ankit Pandey

AIM for Seva Chatralaya for Boys, Ghaziabad, Uttar Pradesh

Impacting Those Most in Need



CHATRALAYA

AIM for Seva was founded on the concept of building chatralaya, or free student homes, in close proximity to schools, giving children of rural India access to quality education and the opportunity to pursue their career and life dreams. Today, 101 chatralaya serve as a loving home away from home for 3,500 children from grades 4 through 12 each year, providing a nurturing environment, academic support, and enriching activities.



SCHOOLS

Our eight schools offer a value-based curriculum for more than 5,000 students each year in kindergarten through college. Designed to fully prepare our students for further education or employment, our programming also imparts cultural validation, community spirit, and the concept of seva.



HEALTH CARE FACILITIES

AIM for Seva works to address the health care challenges of rural India through its six facilities, which offer comprehensive care to more than 150,000 patients each year either free of charge or at a subsidized cost.

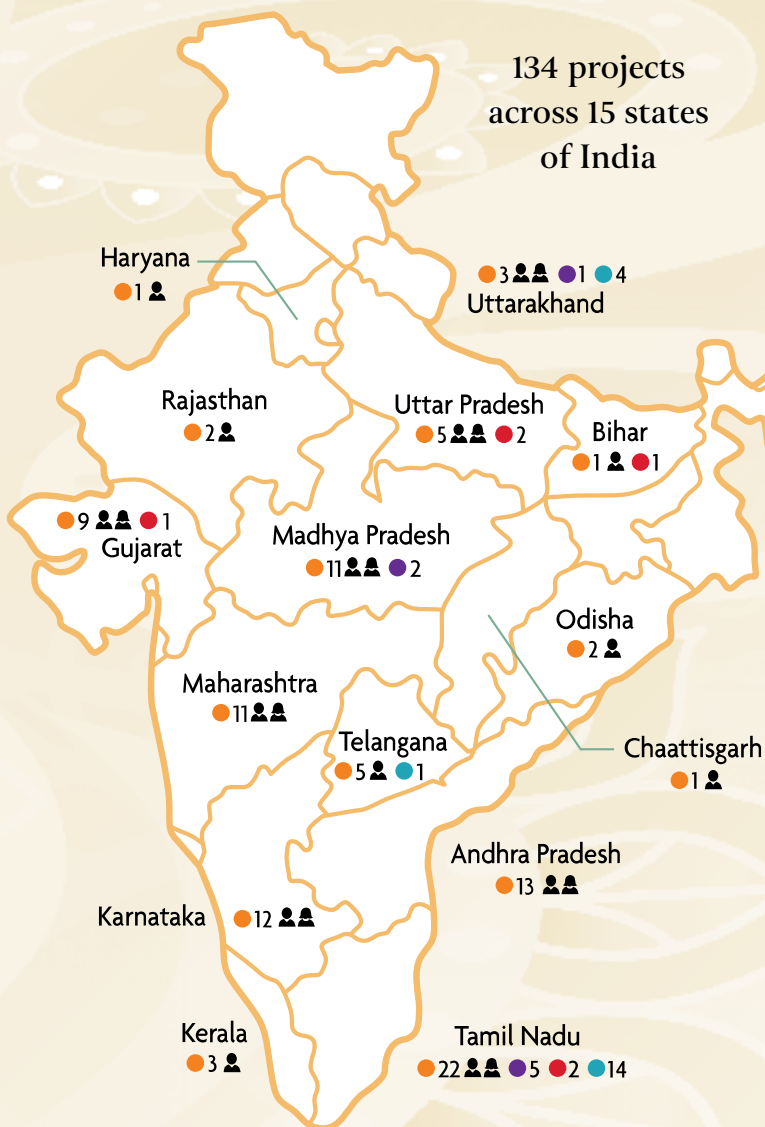


EXTRACURRICULAR ACTIVITIES

Our childrens' academic pursuits are balanced with life-enriching and culturally significant events, teachings and experiences. From daily yoga sessions, after-school sports, and local outings, to moral studies and artistic endeavors, our programs promote awareness, self-discipline, creativity, and overall well-being.

20 Million Lives Over 22 Years

134 projects
across 15 states
of India



- Chatralaya
- Schools
- Health Care Facilities
- Other Projects

AIM for Seva: A Child's Journey



Children are exposed to sustainable living practices such as gardening and solar energy.

Nurture. Educate. Empower.

AIM for Seva's unique holistic care model enables underprivileged children of rural India to pursue their passions and realize their full potential.

Our Impact

2,700 villages
reached across 15
states in rural India



20 million
lives touched in rural
India since 2000



4,000,
meals
served
per year



Yoga, sports, and other recreational activities are an integral part of our students' lives.



Wellness is made a priority with quality health care available to all students.

Value-based education is brought right to their doorstep, preparing students intellectually and creatively for lifelong fulfillment and success.



000



150,000

patients treated
per year in
rural India



9,000

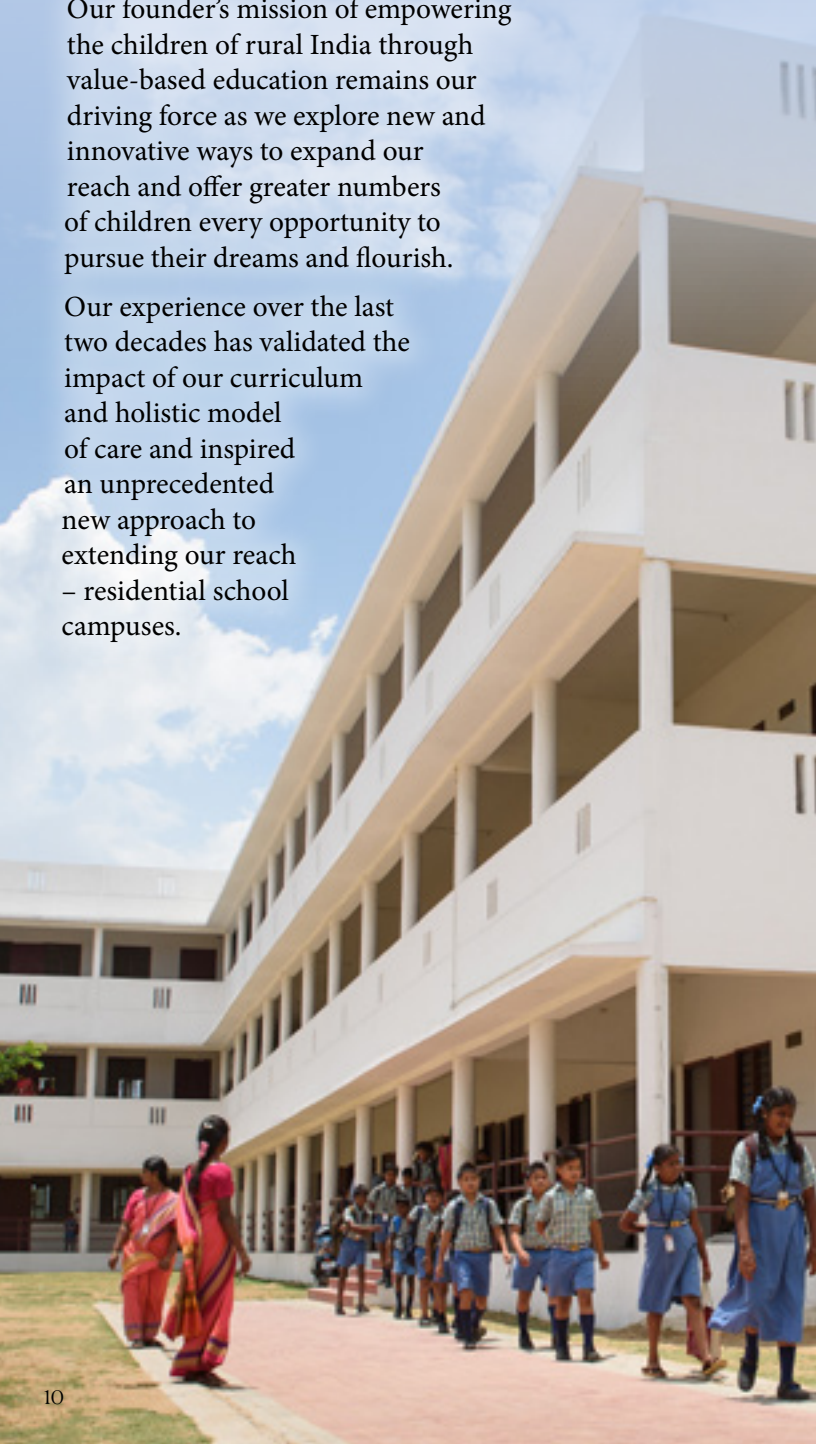
students
per year

Expanding our Reach

NEW INTEGRATED CAMPUS APPROACH

Our founder's mission of empowering the children of rural India through value-based education remains our driving force as we explore new and innovative ways to expand our reach and offer greater numbers of children every opportunity to pursue their dreams and flourish.

Our experience over the last two decades has validated the impact of our curriculum and holistic model of care and inspired an unprecedented new approach to extending our reach – residential school campuses.



VIDYALAYA (RESIDENTIAL SCHOOL CAMPUS) BHUMI PUJA (GROUNDBREAKING CEREMONIES)



Lighting of lamp at site of groundbreaking in Roorkee, Uttarakhand on April 17.



Dedication ceremony at site of groundbreaking in Pune, Maharashtra April 19.

Ceremonial breaking of ground in Belgaum, Karnataka on April 21.



Sheela Balaji, Chairperson of AIM for Seva India, and Swami Sakshatkritananda Saraswati, Chairperson & Chief Acharya of Swami Dayananda Ashram, Rishikesh, were chief guests at the groundbreaking celebration in Roorkee, Uttarakhand on April 17.

OUR VIDYALAYA – A HOME FOR KNOWLEDGE

Each vidyalaya (residential school campus) will integrate a school and a boys' hostel and girls' hostel on one campus. Our school will offer a quality formal education to 1,500 deserving children each year from grades K-12. This new direction will deepen our reach into underserved areas of rural India and empower our children to realize greater school performance, acceptance into college, and fulfilling employment.

OUR HOSTELS – HOMES FOR CHILDREN

Our boys' and girls' hostels will serve as a nurturing home away from home for our children, offering a fully supportive environment and immediate access to schooling. Each free student home will serve 100 children and provide ...

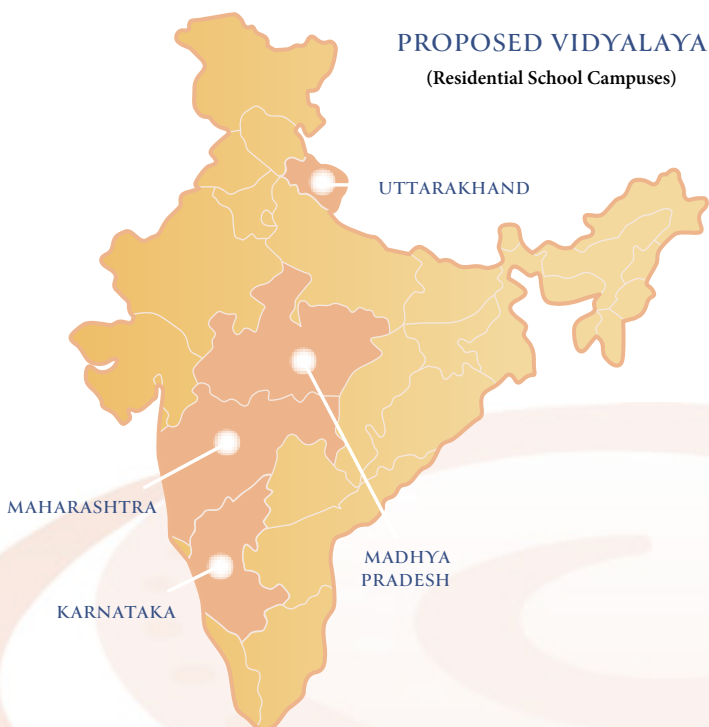
- Nutritious meals
- Clothing, uniforms and school supplies
- Academic tutoring
- Enriching extracurricular activities
- Culturally significant teachings and celebrations



This setting allows AIM for Seva to reinforce the morals and standards that are the cornerstone of our schools, thereby strengthening each child's foundational values, instilling discipline and the concept of seva, and preparing them for a fulfilling life and career.

PROPOSED VIDYALAYA

(Residential School Campuses)



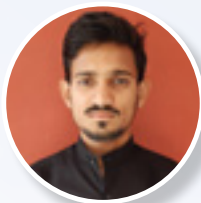
GIRLS'
HOSTEL

Be the Movement



“The purpose of a human being is to grow from a consumer to a contributor.”

Swami Dayananda Saraswati



“As a child, my village school wasn't electrified, and when we came back from school, there was no motivation to study. Our career paths were pretty much predetermined at that juncture – farming.

That all changed for me when I moved to the AIM for Seva chatralaya. I made good use of all of the facilities at my disposal, and realized that if I had to achieve something in life, educational continuity was the key. After completing my graduate studies, I was chosen for one of only two vacancies with the Indian Postal Service. I now make it a point to go back to the Indore chatralaya frequently and help students with their studies.”

Amit Bhargow

Bapu-Buddh AIM for Seva Chatralaya for Boys, Indore, Madhya Pradesh



MATCHING GIFTS

You can double the impact of your gift by visiting our General Donation page at www.aimforsevausa.org to see if your employer offers a matching gift program.



Contact Sriniv Raman, AIM for Seva USA
Chief Operating Officer, regarding your
funding options.

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Highest rating awarded
to AIM for Seva for the
sixth consecutive year.



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AIM for Seva is registered as a 501(c)(3) nonprofit organization in the United States.

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