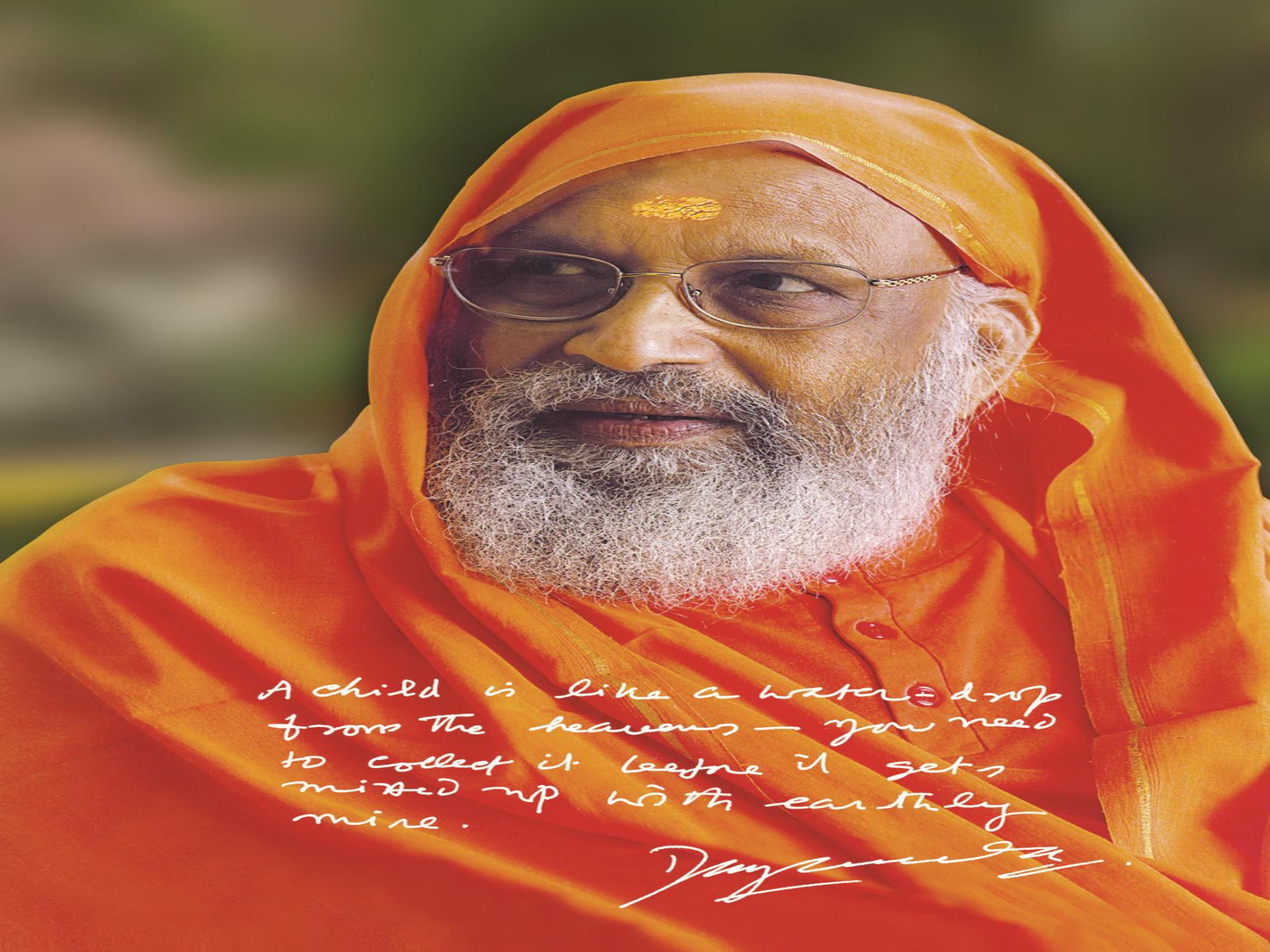


Transforming rural India, one child at a time



A child is like a water drop
from the heavens — you need
to collect it before it gets
mixed up with earthly
mine.

Jagadeesh

CONGRATULATIONS



Agenda

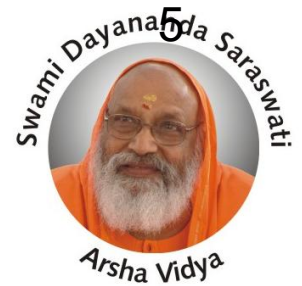
- Introductions
- AIM 2024 Financial Data & Performance
- Charity Navigator Ratings
- 25 & 10 year summary
- COO India trip summary
- Donor Appreciation Events for 2025 and 2026/7

Creating a SEVA MOVEMENT



IMPACT

25 Years of Seva



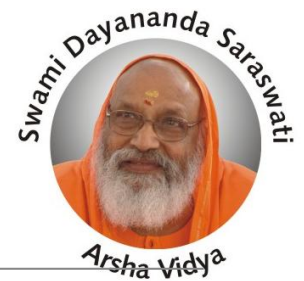
- About 15,000 children have graduated from high school
- About 20 million lives impacted till date
- About 2,700 villages are impacted each year
- About 9,000 students educated every year
 - 94 chatralayas and 8 educational institutions
- About 4 Million meals served per year
- About 100,000 patients served per year
- About 4,000 donors and 300 volunteers across 28 chapters in USA
- Approximately \$60M raised over a 25 year period

Creating a SEVA MOVEMENT

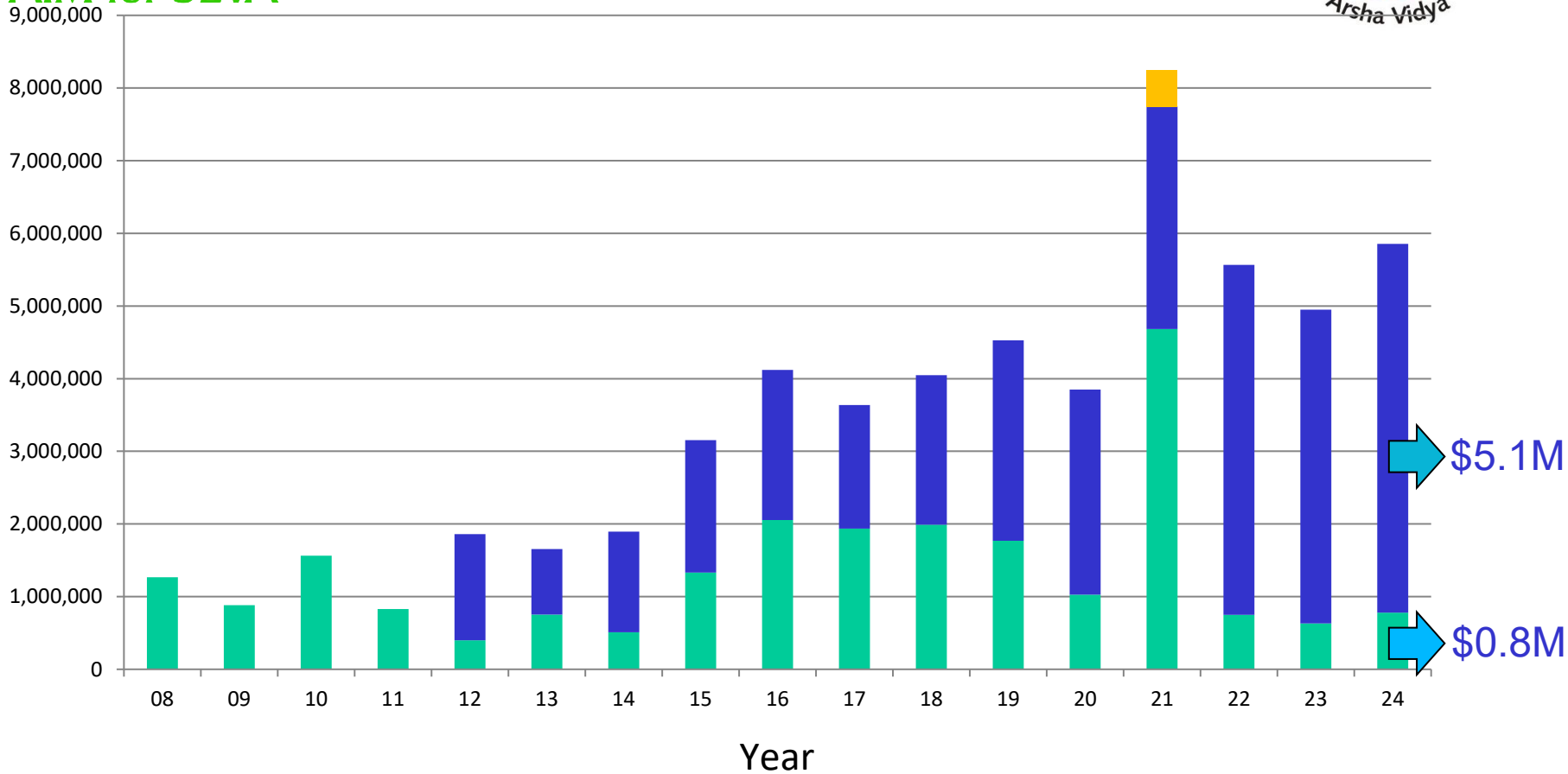


AIM for Seva Inc - Income 2008 thru 2024

Total Income since 2008 - \$88,321,017

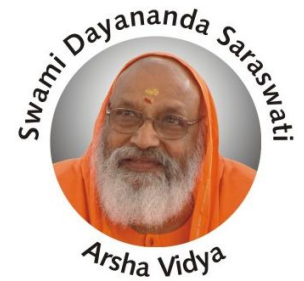


US Dollars



COVID Fundraisers Gen Contributions

EXTERNAL VALIDATION



Awarded for accountability, transparency and financial health

HIGHEST RATING FOR EIGHT CONSECUTIVE YEARS

11 Year View – FR Donor Statistics

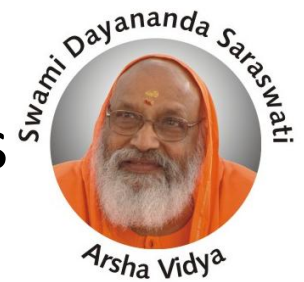
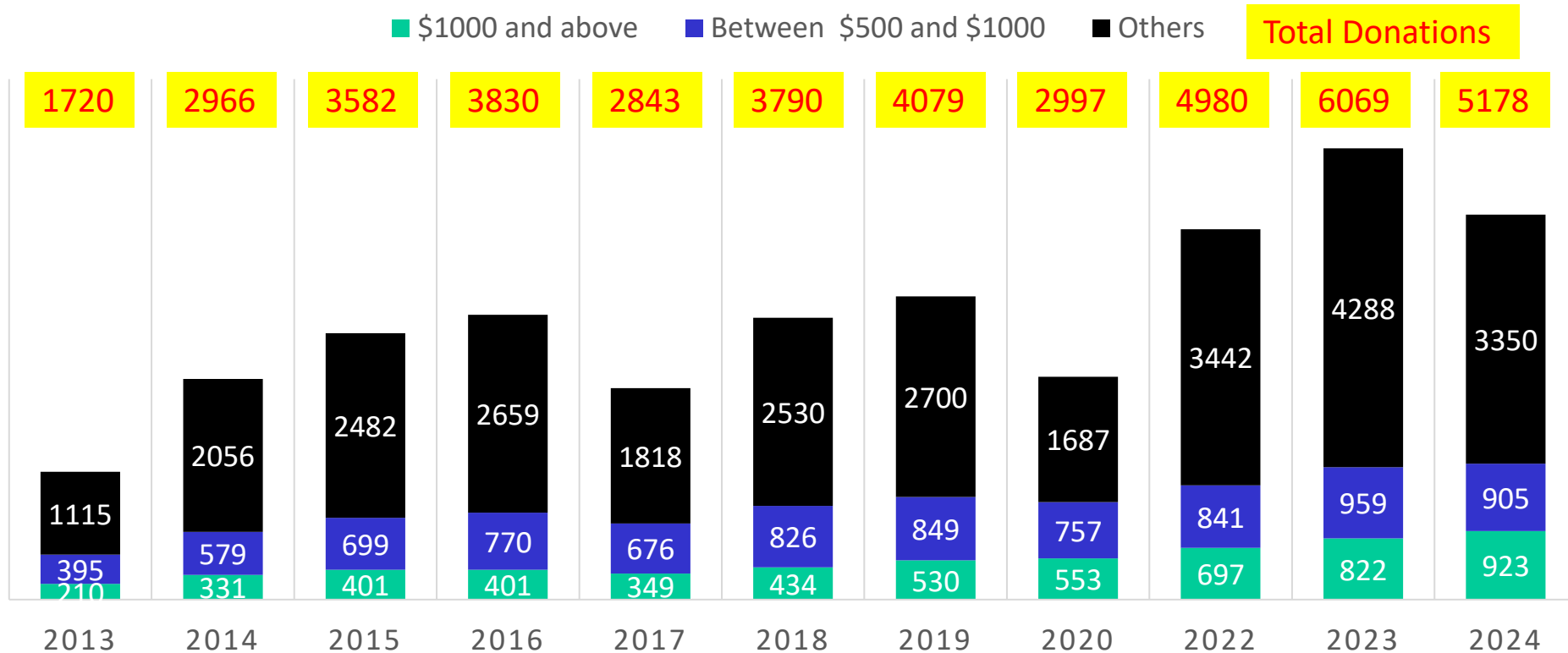
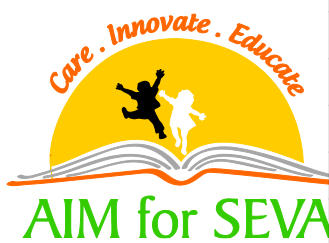


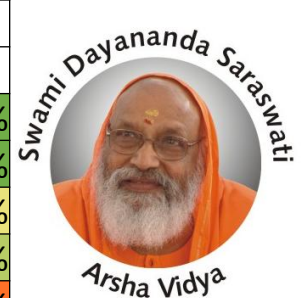
CHART TITLE





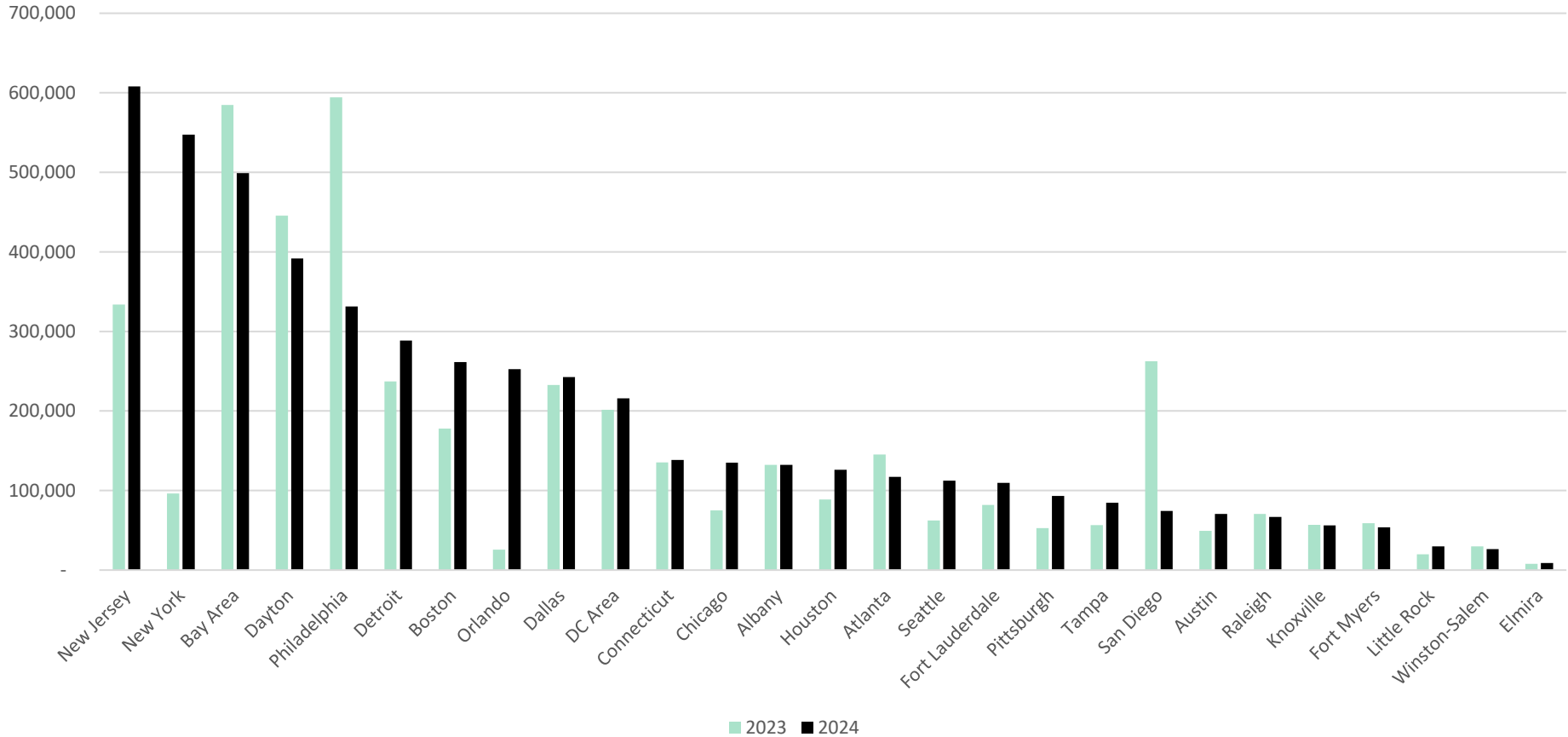
Donations by 27 Chapters

2024 Donations				Compared w 2023		
Chapter	Donation	Count	Average	Donations	Counts	Averages
New Jersey	607,909	427	1,424	82%	-18%	121%
New York	547,311	216	2,534	468%	-14%	563%
Bay Area	498,950	269	1,855	-15%	-29%	21%
Dayton	391,576	98	3,996	-12%	-43%	54%
Philadelphia	331,355	378	877	-44%	-2%	-43%
Detroit	288,487	385	749	22%	-21%	54%
Boston	261,604	361	725	47%	-1%	49%
Orlando	252,453	112	2,254	888%	-30%	1302%
Dallas	242,498	170	1,426	4%	-36%	64%
DC Area	215,992	283	763	7%	-17%	30%
Connecticut	138,323	195	709	2%	-25%	36%
Chicago	135,158	179	755	80%	-39%	195%
Albany	132,161	165	801	0%	-24%	31%
Houston	126,200	191	661	42%	4%	36%
Atlanta	117,029	278	421	-19%	0%	-19%
Seattle	112,268	145	774	80%	71%	5%
Fort Lauderdale	109,818	275	399	34%	3%	30%
Pittsburgh	93,173	173	539	77%	-20%	121%
Tampa	84,778	206	412	50%	29%	16%
San Diego	74,426	97	767	-72%	-19%	-65%
Austin	70,532	186	379	43%	-11%	61%
Raleigh	66,721	163	409	-5%	-27%	30%
Knoxville	56,030	97	578	-2%	39%	-29%
Fort Myers	53,809	21	2,562	-9%	-59%	122%
Little Rock	29,772	54	551	51%	13%	34%
Winston-Salem	26,364	45	586	-12%	-29%	23%
Elmira	8,725	9	969	12%	0%	12%

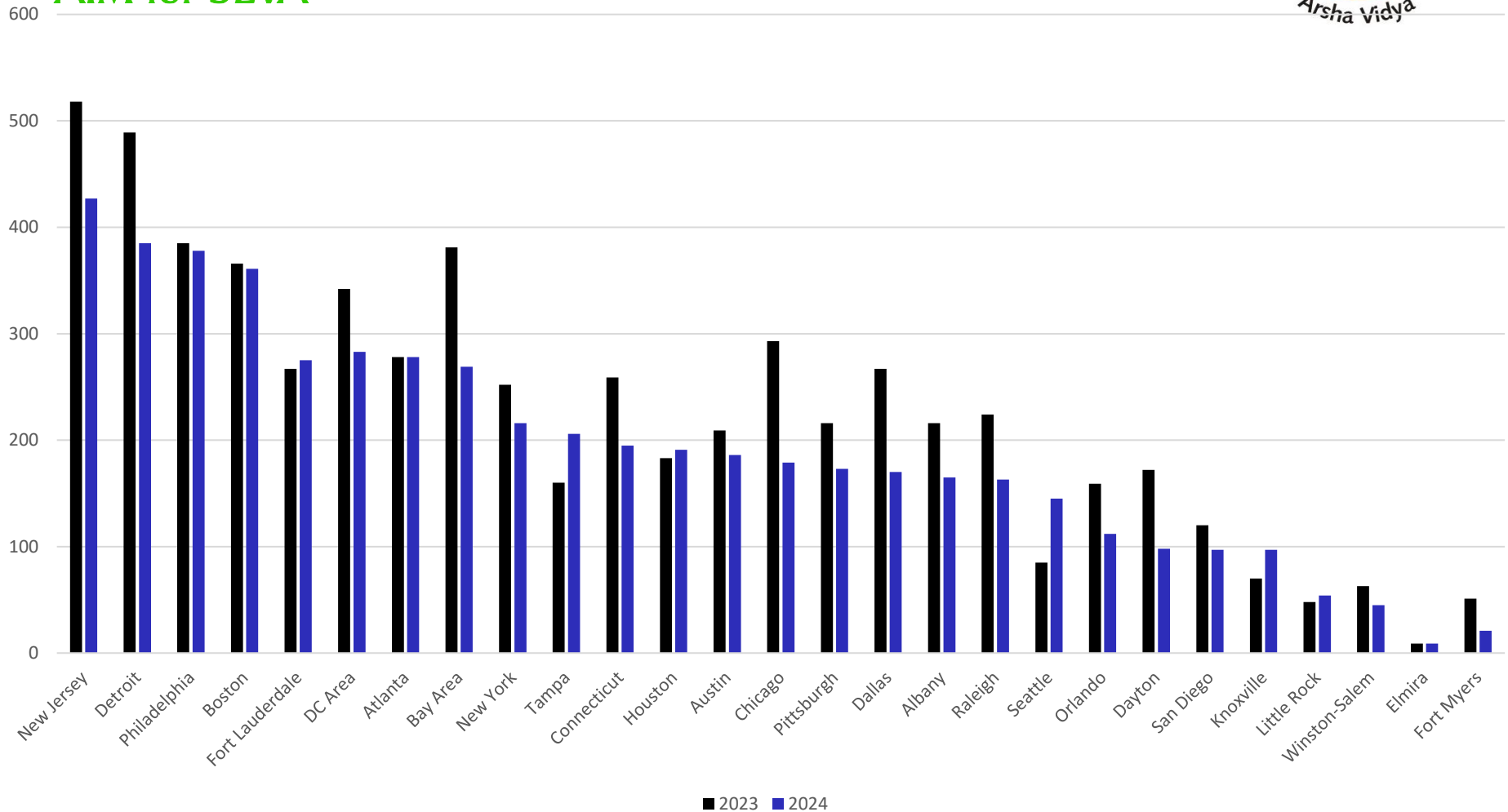


Donations by 27 Chapters

Total Donations (USD) 2023-2024



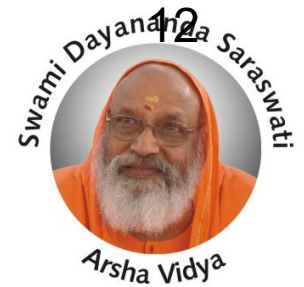
Number of Donations 2023-2024





CONVENTION - 2025

Accomplishments



- Ten Year Summary

- Gross Income over \$5M per year in a consistent way
 - About \$2.5M in general contributions and remaining Capital Projects
- Establishment of active chapters (26 chapters)
- Creating & developing leaders who are passionate
- Development of relationship with high net-worth donors
- Development of relationship with Chennai office and all the regional coordinators in India
- **Result: Efficient fundraising and effective reporting system to all the donors**

- Seva Movement

- Branding, Awareness and Fundraising
- Creating a Movement all over the USA
 - About 15,000 email database
 - About 5,000 donors (\$20 to \$1M)
 - One donor per month visit a project in India

Creating a SEVA MOVEMENT

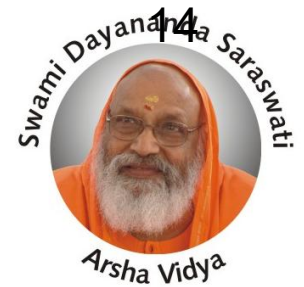
- Passionate Chapter Coordinators
 - Active Fundraising
 - 26 chapters (2022 & 2023) and performed active fundraising for two consecutive years
 - **Result: Average active fundraising of \$25,000 per city**
- India Fundraising Strategy
 - Event based fundraising similar to USA model
 - Two years in a row of conducting 5 city events
 - Helped hire a full time fundraising person in Chennai office

Creating a SEVA MOVEMENT



CONVENTION -2025

India Trip Summary



- December 20, 2024 to February 14, 2025
 - Eight week visit accomplishing many tasks
- GYLP trip – 12th year
 - 28 students visited
 - Creating next gen leaders
- India Fundraising Events & Visits
 - Indore, Jaipur, Mangalore, Belgaum, Chennai and Bangalore
 - Raised 350 child sponsorships (INR 1.2 crores)
 - Various chatralaya visits
 - New project Bhumi Puja (Bardhaman, Udupi, Udaipur and Nagpur)
 - New school inauguration participation (Belgaum)
 - Indore school expansion inauguration

Creating a SEVA MOVEMENT

- Chatrayala Visits

- Semmangudi Boys and Girls Chatralaya
- Thennapettu Girls Chatralaya
- Udupi Boys Chatralaya
- Udaipur Boys Chatralaya
- Jaipur Boys Chatralaya
- Khategaon Girls Chatralaya
- Indore Boys Chatralaya
- Trivandrum Boys Chatralaya
- Belgaum Girls Chatralaya
- Bardhaman Boys Chatralaya

Creating a SEVA MOVEMENT

CONVENTION - 2025

India Trip Summary

- School Visits

- Manjakudi School
- Manjakudi College
- Kadalur School
- Khategon Girls School
- Roorkee School
- Rishikesh School
- Padali School



New Projects

- Udupi Bhumi Puja
 - School funded by Dr Urmila Bhat
 - Chatralayas funded by Magge family and Wadhwani Foundation of NJ
- Udaipur Bhumi Puja
 - School funded by Drs Geetha and Sashikant Patel of Orlando
 - Chatralayas funded by Neelam & Raj Modi of NYC and Toronto donor
- Nagpur Bhumi Puja
 - School funded by USA community
 - Chatralayas funded by Toronto donors
- Bardhaman Bhumi Puja
 - School funded by Piyush bhai
 - Girls Chatralaya funded by Piyush bhai

Creating a SEVA MOVEMENT

CONVENTION - 2025

Udupi Bhumi Puja



January 16, 2025

CONVENTION - 2025

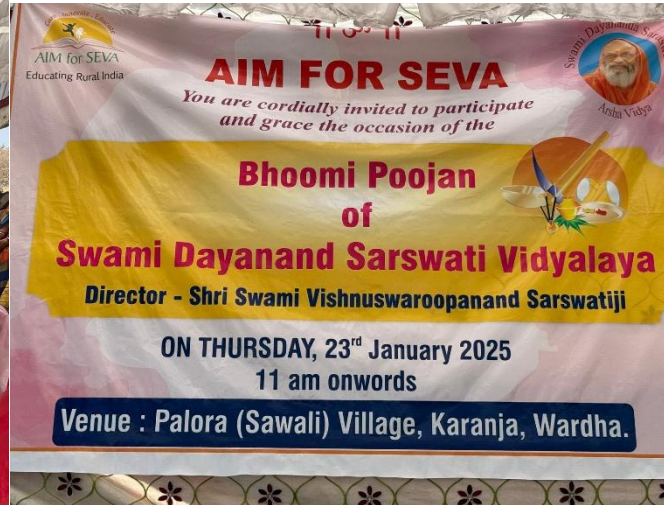
Udaipur Bhumi Puja



January 23, 2025

CONVENTION - 2025

Nagpur Bhumi Puja



January 30, 2025

CONVENTION - 2025

Bardhaman Bhumi Puja



February 10, 2025



February 7, 2025

CONVENTION - 2025

Belgaum Vidyalyaya Inauguration



February 7, 2025

New Projects

- Srikakulam in Andhra Pradesh
 - Six acres of land purchased
 - K-12 Vidyalaya (\$1.1M)
 - Two chatralayas (\$200k each)
- Padali, Indore in Madhya Pradesh
 - School Expansion
 - Third Floor (\$400k)
- Roorkee, Belgaum and Rajgurunagar
 - Furniture (\$50,000 per school)
 - School Buses (\$60,000 per school)

Creating a SEVA MOVEMENT



Donor Appreciation Events-2025



2025 Donor Appreciation Event



He Govind

हे गोविंद | An Ode to Krishna



Featuring

Jayateerth Mevundi
Vocals

Pravin Godkhindi
Flute

Harmonium: Narendra L. Nayak

Tabla: Rajendra Nakod

Pakhawaj: Sukhad Munde

Side Rhythm: Suryakant Surve

USA TOUR

Washington, DC-MD-VA –
Friday, October 24

Philadelphia –
Saturday, October 25

Pittsburgh – Sunday, October 26

Boston – Friday, October 31

Atlanta – Saturday, November 1

Raleigh – Sunday, November 2

Tampa – Friday, November 7

Orlando – Saturday, November 8

Fort Lauderdale –
Sunday, November 9

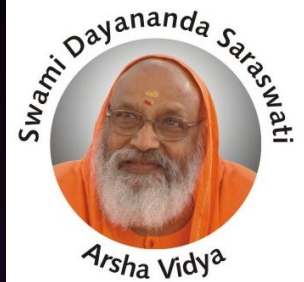
Houston – Friday, November 14

Austin – Saturday, November 15

Dallas – Sunday, November 16

Southwest Florida
– Saturday, November 22

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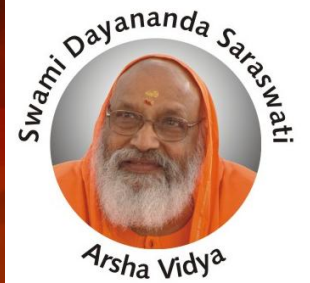




Donor Appreciation Events-2025



2025 Donor Appreciation Event



Om Namo Narayanaya (Agrē Paśyāmi)

‘The divine in ‘front of me’

An enthralling multimedia
dance ballet on Nārāyanīyaṃ
of Bhaṭṭatīrī

USA Tour

Dayton – Friday, October 24
Detroit – Saturday, October 25
New York – Sunday, October 26
Chicago – Wednesday, October 29
Charlotte – Saturday, November 1
Knoxville – Sunday, November 2
Albany – Friday, November 7
New Jersey – Saturday, November 8
Hartford – Sunday, November 9
Seattle – Friday, November 14
San Francisco – Saturday, November 15
San Diego – Sunday, November 16

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Concept & Narration
Sri. Dushyanth Sridhar

Music
Dr. Rajkumar Bharathi

Choreography
Smt. Anitha Guha

Soundscape Design
Sri. Sai Shravanam



Donor Appreciation Events



Ramam Bhaje

A MUSICAL CELEBRATION OF LORD RAMA

A Multi-genre, Multi-language Musical Fundraiser Concert To Educate Rural India



V. Soundara Rajan
Veena



Adarsh Ajaykumar
Violin



P.V. Anil Kumar
Mridangam



Prasanth Sankar
Tabla



Silesh Marar
Additional Percussion



Sooryagayathri
Vocals

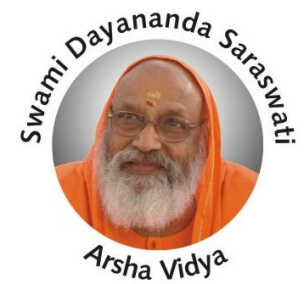
JANUARY 11, 2025
SATURDAY
06:30 PM

NMKRV MANGALA MANTAPA
Jayanagar 3rd Block, Byrasandra
Bengaluru-560011, Karnataka

Scan to Donate



For enquiries:
☎ + 96296 47585 / 81230 18040
🌐 www.aimforseva.in

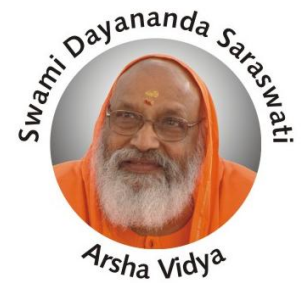


2026 & 2027



Donor Appreciation Events

Radha
Everlasting devotion to Krishna



A Dance Recital by
Shijith Nambiar and Parvathy Menon

Music
Pravin Godkhindi

www.aimforsevausa.org

2026 & 2027